

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
David Pisor		08/20/2004	INDIVIDUAL:
Stephen Tober		08/20/2004	INDIVIDUAL:

RECEIVING PARTY DATA	
Name:	Trudeau Enterprises, LLC
Street Address:	1658 N. Milwaukee Avenue
Internal Address:	Suite 200
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60647
Entity Type:	Limited Liability Company: ILLINOIS

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Serial Number:	76385714	ELYSIAN HOTELS
Serial Number:	76385715	THE ELYSIAN CLUB

CORRESPONDENCE DATA	
Fax Number:	(312)456-8435
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(312) 456-6589
Email:	galism@gtlaw.com
Correspondent Name:	Mark R. Galis
Address Line 1:	77 W. Wacker Drive
Address Line 2:	Greenberg Traurig, LLP, Suite 2500
Address Line 4:	Chicago, ILLINOIS 60601-1732

ATTORNEY DOCKET NUMBER:	70465.010300
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NAME OF SUBMITTER:	Mark R. Galis
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Total Attachments: 4

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## TRADEMARKS ASSIGNMENT

WHEREAS, each of **David Pisor** of Chicago, Illinois and **Stephen Tober** of Chicago, Illinois (each an "**ASSIGNOR**"), has agreed to sell and assign to **Trudeau Enterprises, LLC** (**ASSIGNEE**), a limited liability company of the State of Illinois, with a business address at 1658 N. Milwaukee Avenue, Suite 200, Chicago, Illinois 60647, its successors, assigns, nominees, or other legal representatives, the entire right, title, interest, and goodwill in and to the trademarks identified on Exhibit A.

WHEREAS, in order to effectuate Assignor's assignment to Assignee of his entire rights, title and interests in and to the trademarks identified in Exhibit A, Assignor is executing this instrument of assignment.

FOR GOOD AND VALUABLE CONSIDERATION, the sufficiency and receipt of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee, Assignor's entire worldwide right, title and interest in and to, as well as the goodwill of the business symbolized by, the trademarks identified on Exhibit A attached hereto (collectively, the "Trademarks").

Together with Assignor's worldwide right, title and interest in and to each of the Trademarks, as well as the goodwill of the business associated with said Trademarks being assigned to Assignee, are the rights to police, monitor and enforce said Trademarks against any and all past infringements (including, without limitation, the right to sue for and collect damages caused by any such infringement) which may have occurred at any time in the unlimited past, up to the date of this present Trademark Assignment, together with any and all further privileges in the United States and throughout the world to establish use, ownership, and/or registration of the Trademarks.

Assignor hereby covenants and warrants that, with respect to each Trademark, he has the full right to convey the above-described right, title, interest and goodwill by this instrument, free of any encumbrances. Assignor further covenants and warrants that no other agreement has been or will be executed in conflict herewith.

Assignor agrees to perform all affirmative acts which may be necessary or desirable to perfect the above-described transfer of trademark rights, or to secure registration before the United States Patent and Trademark Office or any foreign Office, at Assignee's expense, as well as to cooperate with Assignee in obtaining and/or providing information required in any proceedings relating to the Trademarks, again at Assignee's expense.

Assignor further authorizes the Commissioner of Patents and Trademarks of the United States, and the appropriate official in any other country, to issue any and all trademark registrations, amended registrations and/or renewals that may be granted upon any application or petition for same, to Assignee, and/or Assignee's successors and/or assigns.

Assignor hereby grants to the designated attorneys of Assignee, the authority and power to insert on this instrument, any further identification which may be necessary or desirable for purposes of recordation by the United States Patent and Trademark Office or the Trademark Office of any other country throughout the world.

[signature pages to follow]



20th IN WITNESS WHEREOF, Assignee has caused this instrument to be executed on this day of August, 2004.

TRUDEAU ENTERPRISES LLC (Assignee)

By: [Signature]  
Name: David C. Pisor  
Title: Manager

NOTARIAL CERTIFICATE

State of Illinois )  
                          ) SS.  
County of Illinois )

Subscribed and sworn to before me  
this 20th day of August, 2004.

Notary Public: [Signature]  
(signature)

My commission expires: 11/18/07

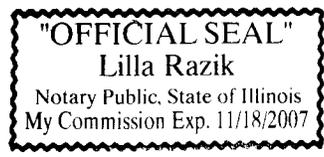


EXHIBIT A

MARK	APPLICATION NO.	FILING DATE	COUNTRY	STATUS
ELYSIAN HOTELS	76/385714	3/21/2002	U.S.	PENDING
THE ELYSIAN CLUB	76/385715	3/21/2002	U.S.	PENDING

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