

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
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<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Ticketmaster		09/21/2004	CORPORATION: DELAWARE

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Match.com, L.P.
<b>Street Address:</b>	3001 E. President Geoprge Bush Hwy.
<b>City:</b>	Richardson
<b>State/Country:</b>	TEXAS
<b>Postal Code:</b>	75082
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

<b>PROPERTY NUMBERS Total: 2</b>		
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
Registration Number:	2480823	ALTMATCH
Registration Number:	2640223	ALTERNATIVE MATCH

<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(312)554-8015
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	(312) 554-8000
<b>Email:</b>	rsacoff@pattishall.com
<b>Correspondent Name:</b>	Robert W. Sacoff, Esq.
<b>Address Line 1:</b>	311 S. Wacker Drive, Suite 5000
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606

<b>ATTORNEY DOCKET NUMBER:</b>	02063-00011 AND 02063-000
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<b>NAME OF SUBMITTER:</b>	Robert W. Sacoff, Esq.
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<b>Total Attachments: 1</b> source=ALTMAASG#page1.tif
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CH \$65.00 2480823

**TRADEMARK ASSIGNMENT**

WHEREAS, Ticketmaster, a Delaware corporation, located at 8800 Sunset Boulevard West Hollywood, California 90069, has adopted, used, and owns the following trademarks which are federally registered in the United States Patent and Trademark Office ("the Trademarks") in connection with the services identified in the registration certificate of each mark:

ALTMATCH, Reg. No. 2,480,823  
ALTERNATIVE MATCH, Reg. No. 2,640,223

WHEREAS, Match.com, L.P., a Delaware Limited Partnership, located at 3001 E. President George Busch Hwy., Richardson, Texas 75082, is desirous of acquiring all right, title and interest of Ticketmaster in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the above-identified registrations.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Ticketmaster assigns to Match.com, L.P., all right, title and interest which it possesses in and to the Trademarks, together with the goodwill symbolized by those marks, and the above-identified registrations.

The undersigned warrants that he has the authority to enter into this Assignment on behalf of Match.com., L.P.

Match.com, L.P.

Date: 9/21/04

By: 

Printed Name: Chris Riley

Title: VP, General Counsel