

Form PTO 1594
(Rev. 03/01)
(Rev. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. Department of Commerce
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
ASPEN PUBLISHERS, INC.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-
 Delaware
 Other

Additional name(s) of conveying party(ies) attached Yes No

2. Name and address of receiving party(ies):
Name: IBIS COMMUNICATIONS, INC.

Internal Address:

Street Address: 5410 Wilshire Boulevard

City: Los Angeles State: CA Zip: 90036

Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation-State (California)
 Other

If assignee is not domiciled in the United States, a domestic representative designated is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other

Execution Date: October 16, 2002

4. Application number(s) or patent number(s):
A. Trademark Application No.(s)
B. Trademark Registration No.(s)
991,428

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Linda A. Kuczma
Internal Address: Wallenstein Wagner & Rockey, Ltd.
Street Address: 311 South Wacker Drive, 53rd Floor
Chicago, IL 60606-6630

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41):\$40.00
Enclosed Check No. _____

Authorized to be charged to deposit account

8. Deposit account number: 23-0280
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Reg. No. 30,861 – Linda A. Kuczma *Linda A. Kuczma* September 28, 2004
Name and Registration No. of Person Signing Signature Date

WWR File No: 1857 T 005 Total number of pages including cover sheet, attachments, and documents: 3

CERTIFICATE OF FACSIMILE TRANSMISSION

I HEREBY CERTIFY THAT THE PRECEDING DOCUMENT AND EXECUTED TRADEMARK ASSIGNMENT ARE BEING FACSIMILE TRANSMITTED FOR RECORDING TO THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM AT THE U.S. PATENT AND TRADEMARK OFFICE AT 703-306-5995 ON SEPTEMBER 28, 2004.

Geriann M. Flannery
Geriann M. Flannery

CH \$40.00 230280 0991428

ASSIGNMENT

WHEREAS, Aspen Publishers, Inc. ("Assignor") with an address of 1185 Avenue of the Americas, New York, New York, has adopted, used and is using in its business the marks for which it has applied for registration:

	<u>Country</u>	<u>Serial No.</u>	<u>Reg. No.</u>	<u>Validity Date</u>
IBIS	Switzerland		333,468	May 28, 2004
IBIS & Design	Canada		405,165	November 20, 2002
IBIS	Great Britain and No. Ireland			
IBIS	European Union		1289100	October 1, 2007
ibis Logo	Norway		691,816	December 1, 2007
IBIS INTERNATIONAL BENEFITS INFORMATION SERVICE (stylized)	United States		90,2855	December 15, 2004
			991,428	August 20, 2004

in the various Patent and Trademark Offices; and

WHEREAS, IBIS Communications, Inc. ("Assignee") with an address of 5410 Wilshire Boulevard, Los Angeles, California, is desirous of acquiring said marks and the registration thereof,

NOW, THEREFORE, in consideration of exchange for the sum of one dollar (\$1.00 U.S.), and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee all right, title and interest in and to the said marks together with the good will of the business symbolized by the marks, and the Commissioner of Patents and Trademarks is requested to issue the certificates of registration for said marks to Assignee. Assignor further agrees to assist the Assignee in every legal way to evidence, record and perfect the assignment and to apply for and obtain recordation of and from time to time, as may be necessary, to enforce, maintain and defend the marks and the registration thereof in any and all countries the Assignee may designate from time to time. Assignor will execute all documents the Assignee may request for such purposes from time to time. In the event that the Assignee is unable for any reason whatsoever to secure Assignor's signature on any document Assignor is required to execute pursuant hereto, Assignor hereby irrevocably designates and appoints the Assignee and its duly authorized officers and agents as its agents and attorneys-in-fact with full power of substitution to act for and in its behalf and instead of itself, to execute and file any such document or documents and to do all other lawfully permitted acts to further the purposes of the foregoing with the same legal force and effect as if executed by Assignor.

Aspen Publishers, Inc.

By: *[Signature]*

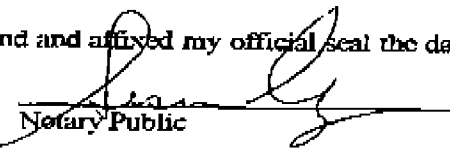
This 16 day of October, 2002.

_____- PRESIDENT

STATE OF New York
COUNTY OF New York : SS

On this 16 day of October, 2002, before me personally appeared Jane Butler PRESIDENT, ASPEN PUBLISHERS, INC., to me known to be the person whose name is subscribed in the foregoing instrument, and who acknowledged that he executed said instrument as his free and voluntary act and for the uses and purposes therein expressed.

IN WHITNESS WHEREOF, I have hereto set my hand and affixed my official seal the day and year first above written


Notary Public

SUSAN CHAZIN
Notary Public State of NY
#4927440
Qualified in Westchester Cty. 2006
Commission Expires March 21st. 2006