

04-14-2004



TRADEMARK

102720534

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 4.13.04
 Charles G. Spilo Company

Individual(s) Association
 General Partnership Limited Partnership
 Corporation - California
 Other _____

Add'l name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):
 Name: Spilo Worldwide, Inc.
 Internal Address: _____
 Street Address: 585 South Santa Fe Avenue
 City: Los Angeles State: CA ZIP: 90013
 Individual(s) citizenship _____
 Association _____
 Limited Partnership _____
 Corporation - _____
 Other: _____

APR 13 AM 7:10
OPR/FINANCE

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from Assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: February 27, 2004

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s)
 B. Trademark Registration No.(s) 2,153,166; 2,194,151; 2,350,726; 2,398,417; 1,671,059

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Eric S. Hyman
 Internal Address:
BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN
 Street Address: 12400 Wilshire Boulevard
Seventh Floor
 City: Los Angeles State: CA ZIP: 90025

6. Total number of applications and registrations involved: Five (5)

7. Total fee (37 CFR 3.41)\$ 140.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
02-2666

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Eric S. Hyman [Signature] 4/9/04
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: _____

04/14/2004 ECOOPER 00000027 022666 2153166

01 FC:8521 40.00 DA
02 FC:8522 100.00 DA

ASSIGNMENT

WHEREAS, Charles G. Spilo Company, a corporation organized under the laws of the State of California, having a place of business at 585 South Santa Fe Avenue, Los Angeles, CA 90013 (hereinafter called the "Assignor"), is the owner of the trademarks and corresponding U.S. Registration Nos. identified in Schedule 1 attached hereto (hereinafter the "Marks"; and

WHEREAS, Spilo Worldwide, Inc., a corporation organized under the laws of the State of California, having a place of business at 585 South Santa Fe Avenue, Los Angeles, CA 90013 (hereinafter called the "Assignee") is desirous of acquiring from said Assignor the entire right, title and interest in and to the Marks together with the goodwill of the business pertaining thereto and corresponding United States Registrations thereof, and the Assignor is willing to assign the Marks, associated goodwill and corresponding United States Registrations to Assignee.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and adequacy of which Assignor hereby acknowledges, Assignor does hereby sell, assign and transfer unto the Assignee, its entire right, title and interest in and to the Marks, together with the goodwill of the business pertaining thereto and corresponding U.S. Registrations.

IN WITNESS WHEREOF, Assignor has executed this assignment on the 27 day of February, 2004.

Charles G. Spilo Company
"Assignor"

By: 
Name: Marc Spilo
Title: President

Mark	Registration No	Registration Date
Hairware	2,153,166	4/21/1998
Swiss Tweeze	2,194,151	10/6/1998
The Melting Pot	2,350,726	5/16/2000
ToolWorx	2,398,417	10/24/2000
La Petite	1,671,059	1/7/1992

SCHEDULE 1