

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Nunc Pro Tunc Assignment, Effective Date 12/31/1999		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rolling Stone LLC		04/27/2004	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Wenner Media LLC		
Street Address:	1290 Avenue of the Americas		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10104		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2057669	W WENNER MEDIA	
CORRESPONDENCE DATA			
Fax Number:	(212)489-8430		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-489-8230		
Email:	deirdredavis@dwt.com		
Correspondent Name:	Davis Wright Tremaine LLP		
Address Line 1:	1633 Broadway, 27th Floor		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	3770077/10		
NAME OF SUBMITTER:	Deirdre Davis, Esq.		
Total Attachments: 2			
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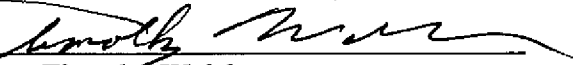
CH \$40.00 2057669

TRADEMARK ASSIGNMENT

WHEREAS, Rolling Stone LLC, a Delaware limited liability company, with its principal place of business at 1290 Avenue of the Americas, New York, New York 10104 (“Assignor),” is the owner of all the right, title, and interest in and to the mark W WENNER MEDIA (stylized) (the “Mark”) which is registered in the United States Patent and Trademark Office under Registration No. 2,057,669 (the “Registration”), and all associated good will; and

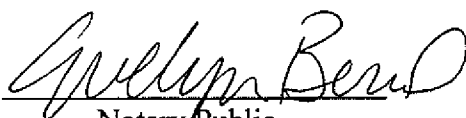
WHEREAS, Wenner Media LLC, a Delaware limited liability company, with its principal place of business at 1290 Avenue of the Americas, New York, New York 10104 (“Assignee”), is desirous of acquiring all, right, title and interest in and to the Mark, together with the goodwill of the business symbolized by and associated with the Mark and its respective Registration and the right to sue for and recover damages for past infringements of the Mark and to stand in the place of Assignor in all matters related thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby transfer and assign to Assignee, its successors and assignees, *nunc pro tunc* as of December 31, 1999, all right, title, and interest in and to the Mark and the Registration associated with it, together with the goodwill of the business symbolized by and associated with the Registration and the right to sue for and recover damages for past infringements of the Registration and to stand in the place of Assignor in all matters related thereto.

By: 
Name: Timothy Walsh
Title: Vice President
Wenner Media LLC

STATE OF New York)
) ss.:
COUNTY OF New York)

On this 27th day of April, 2004 before me personally came Timothy Walsh, to me known, who being by me duly sworn did depose and say that he is Vice President of Rolling Stone LLC, the company described in and which executed the foregoing assignment, that he is authorized to execute this assignment of behalf of said company and that he signed his name thereto by like authority.


Notary Public

Subscribed and sworn to before
me this 27th day of April, 2004

EVELYN M. BERNAL
Notary Public, State of New York
No. 31-5049252
Qualified in New York County
Commission Expires Sept. 11, 2005


Notary Public

EVELYN M. BERNAL
Notary Public, State of New York
No. 31-5049252
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Commission Expires Sept. 11, 2005

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