TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
C.D.C. Acquisition Corporation d/b/a Construction Data Corporation		104/27/2004	CORPORATION: NEW JERSEY

RECEIVING PARTY DATA

Name:	CDC Publishing, LLC	
Street Address:	2770 Indian River Boulevard	
City:	Vero Beach	
State/Country:	FLORIDA	
Postal Code:	32960	
Entity Type:	Limited Liability Company: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2196207	THE HOTSHEET

CORRESPONDENCE DATA

Fax Number: (856)661-1919

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 856-382-2238

Email: dennis.helms@flastergreenberg.com

Correspondent Name: Dennis J. Helms, Esquire
Address Line 1: 1810 Chapel Avenue West

Address Line 4: Cherry Hill, NEW JERSEY 08002

ATTORNEY DOCKET NUMBER: C0740-0010

NAME OF SUBMITTER: Dennis J. Helms, Esquire

Total Attachments: 2

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TRADEMARK REEL: 002947 FRAME: 0996

TRADEMARK ASSIGNMENT

WHEREAS, C.D.C. Acquisition Corporation d/b/a Construction Data Corporation, a corporation organized and existing under the laws of the state of New Jersey, and having a principal place of business at 2770 Indian River Boulevard, Vero Beach, Florida 32960 ("ASSIGNOR"), owns the entire right, title and interest in and to the United States trademark registration THE HOTSHEET, Registration Number 2,196,207 (the "Trademark"), and

WHEREAS, CDC Publishing, LLC (formerly known as Alta/CDC, LLC), a limited liability company organized and existing under the laws of the state of Delaware and having its principal place of business at 2770 Indian River Boulevard, Vero Beach, Florida 32960 ("ASSIGNEE"), is desirous of acquiring the entire right, title and interest in and to the Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the ASSIGNOR hereby sells, assigns and transfers unto the ASSIGNEE, and its successors and assigns, the entire right, title and interest in and to the Trademark, together with the good will of the business symbolized by the Trademark, and any trademark registration issued by any governmental agency in connection therewith, and further including: all income, royalties, and damages now and hereafter due and/or payable to ASSIGNOR, including without limitation, damages and payments for past or future infringements and misappropriations thereof, all rights to sue for past, present and future infringements, dilutions, or misappropriations thereof, and all rights corresponding to any of the above throughout the world;

AND THE ASSIGNOR HEREBY authorizes and requests the Commissioner of the United States Patent and Trademark Office and any Official of any state, country or countries foreign to the United States, whose duty is to issue trademark registration or other evidence or forms of intellectual property protection on applications as aforesaid, to issue the same to ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND THE ASSIGNOR HEREBY COVENANTS and agrees that the ASSIGNOR will communicate to the ASSIGNEE, its successors, legal representatives and assigns, any facts known to the ASSIGNOR respecting the Trademark, sign all lawful papers, make all rightful oaths, and generally do everything reasonably necessary to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for the Trademark.

TRADEMARK REEL: 002947 FRAME: 0997 IN TESTIMONY WHEREOF, ASSIGNOR has caused this Assignment to be duly executed as a sealed instrument by its duly authorized officer on the date set forth below.

C.D.C. ACQUISITON CORPORATION D/B/A CONSTRUCTION DATA

CORPORATION

Name: Gail Hagerott

Title: Chief Financial Officer

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