

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
-------------------------	----------------

<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
------------------------------	--

<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Fabrica de Tequila Puerta de Hierro		09/23/2004	CORPORATION: MEXICO

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Leticia Hermosillo Revelero
<b>Street Address:</b>	KM32 Carretera Federal
<b>Internal Address:</b>	Guadalajara-Nogales El Arenal
<b>City:</b>	Jalisco
<b>State/Country:</b>	MEXICO
<b>Entity Type:</b>	INDIVIDUAL: MEXICO

<b>PROPERTY NUMBERS Total: 1</b>		
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
Serial Number:	78124953	DON DIEGO

<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(312)521-2875
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	312-521-2775
<b>Email:</b>	asacharoff@muchshelist.com
<b>Correspondent Name:</b>	Much Shelist Freed Denenberg Ament & Rub
<b>Address Line 1:</b>	191 N Wacker Drive Suite 1800
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606

<b>ATTORNEY DOCKET NUMBER:</b>	0003035.0016
--------------------------------	--------------

<b>DOMESTIC REPRESENTATIVE</b>	
<b>Name:</b>	Much Shelist Freed Denenberg Ament & Rub
<b>Address Line 1:</b>	191 N. Wacker Drive, Suite 1800
<b>Address Line 2:</b>	Adam K Sacharoff
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606

CH \$40.00 78124953

NAME OF SUBMITTER:

Adam K Sacharoff

Total Attachments: 1

source=Assignment2#page1.tif



**Assignment of Trademarks**

**Fabrica de Tequila Puerta de Hierro**, whose principal place of business is KM32 Carretera Federal Guadalajara-Nogales, El Arenal, Jalisco, Mexico, holds title to the Trademark

United States Trademark DON DIEGO Serial No.: 78/124,953

**Leticia Hermosillo Revelero**, whose principal place of business is KM32 Carretera Federal Guadalajara-Nogales, El Arenal, Jalisco, Mexico desires to obtain title and any and all interest **Fabrica de Tequila Puerta de Hierro** has to said trademark.

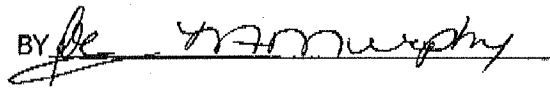
Therefore, for the sum of \$1.00 plus other good and valuable consideration the receipt and sufficiency of which are hereby acknowledged,

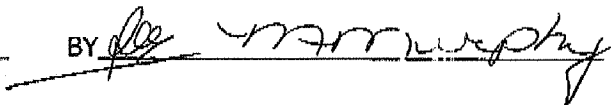
**Fabrica de Tequila Puerta de Hierro** hereby assigns to **Leticia Hermosillo Revelero**, its legal representatives, successors and assignees, its entire right, title and interest in said trademark properties and the goodwill represented thereby, including the right to claim priority, as fully and completely as the same would have been held by **Fabrica de Tequila Puerta de Hierro** had this Assignment not been made.

AND for the same consideration, Assignor hereby covenants and agrees to and with the Assignee, its successors, legal representatives and assigns, that the Assignor will sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of said mark and said application without charge to Assignor but at the cost and expense of Assignee.

Fabrica de Tequila Puerta de Hierro

Leticia Hermosillo Revelero

BY 

BY 

Name: Leticia Hermosillo Revelero

Name: Leticia Hermosillo Revelero

Title: Owner

Date: September 23, 2004

Date: September 23, 2004