TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Taylor Corporation		09/28/2004	CORPORATION: MINNESOTA

RECEIVING PARTY DATA

Name:	The Stationery House, Inc.	
Street Address:	1725 Roe Crest Drive	
City:	North Mankato	
State/Country:	MINNESOTA	
Postal Code:		
Entity Type:		

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2230230	LASERSAFE

86310-US-001

CORRESPONDENCE DATA

Fax Number: (612)632-4347

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 612 632-3347

Email: trademark@gpmlaw.com

Correspondent Name: Gwen Spurrier Address Line 1: P.O. Box 2906

Address Line 4: Minneapolis, MINNESOTA 55402-0906

NAME OF SUBMITTER: Gwen Spurrier

Total Attachments: 1 source=assign#page1.tif

ATTORNEY DOCKET NUMBER:

TRADEMARK REEL: 002948 FRAME: 0223

900013455

CH \$40.00

ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS, TAYLOR CORPORATION ("Assignor"), a Minnesota corporation, with principal offices located at 1725 Roe Crest Drive, North Mankato, Minnesota 56002-3728, has adopted, used, and is using the mark which is registered in the United States Patent and Trademark Office, as identified below:

	Registration No.	Mark	Registration Date
1	2,230,230	LASERSAFE	March 9, 1999

and

WHEREAS, The Stationery House, Inc. ("Assignee"), a Minnesota corporation with principal offices located at 1725 Roe Crest Drive, North Mankato, Minnesota 56002-3728, is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said TAYLOR CORPORATION does hereby assign to THE STATIONERY HOUSE, INC., all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the registration thereof identified above.

TAYLOR CORPORATION

Date: September 28, 2004

Name: Gregory W. Jackson

Title: Vice President & General Counsel

GP:1622692 v1

RECORDED: 09/29/2004