

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Thomas Jeffrey Kelley		09/20/2004	INDIVIDUAL: UNITED STATES

**RECEIVING PARTY DATA**

<b>Name:</b>	Sanuk, U.S.A. LLC.
<b>Street Address:</b>	2140 Orinda Drive, #M
<b>City:</b>	Cardiff
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	92007
<b>Entity Type:</b>	LIMITED PARTNERSHIP: CALIFORNIA

**PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Registration Number:	2150576	SANUK
Registration Number:	2112523	

**CORRESPONDENCE DATA**

Fax Number: (760)434-0808  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 760 434 6800  
 Email: zcraig@earthlink.net  
 Correspondent Name: Craig O. Correll, Attorney at Law  
 Address Line 1: 4245 Sunnyhill Drive  
 Address Line 4: Carlsbad, CALIFORNIA 92008

<b>ATTORNEY DOCKET NUMBER:</b>	NUNCSANUK&HEADLLC
<b>NAME OF SUBMITTER:</b>	Craig O. Correll, Attorney at Law

Total Attachments: 2  
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OP \$65.00 2150576

NUNC PRO TUNC ASSIGNMENT OF TRADEMARK

WHEREAS, **Thomas Jeffrey Kelley**, a citizen of the United States, with business address at 2140 Orinda Drive, #M, Cardiff CA 92007, (hereinafter "Assignor") has adopted, used, and is the owner of the following trademarks registered in the United States Patent and Trademark Office:

Trademark                      Registration No.                      Dated

1. **SANÜK & Design**                      2,150,576                      April 14, 1998

Depicted below:



2. **Happy Face Umlaut Design**                      2,112,523                      Nov. 11, 1997

Depicted below:



AND WHEREAS, **Thomas Jeffrey Kelley** transferred numerous assets including such trademarks to **SANÜK, U.S.A. LLC.**, a California limited liability company with its business addresses at 2140 Orinda Drive, #M, Cardiff CA 92007, on or about January 1, 2000, together with the goodwill of the business symbolized by such trademarks, for good and valuable consideration,

AND WHEREAS, **SANÜK, U.S.A. LLC.**, is desirous of formally memorializing such transfer of said trademark and all right, title and interest thereto,

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said **Thomas Jeffrey Kelley** hereby makes a *nunc pro tunc* assignment to **SANÜK, U.S.A. LLC.** of all right, title and interest in said trademark, together with the goodwill of the business symbolized by said trademarks and registrations and/or applications therefor.

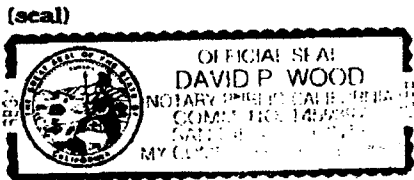
Signed at Cardiff, California on September 22, 2004

  
\_\_\_\_\_  
Thomas Jeffrey Kelley

State of California }  
                                  } ss.  
San Diego County }

On this 22<sup>nd</sup> day of September, 2004, before me came **Thomas Jeffrey Kelley**, personally known to me or proved to me on the basis of satisfactory evidence, to be the person whose name is subscribed to the attached instrument and acknowledged that he executed the same.

  
\_\_\_\_\_  
Notary Public



**CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT**

State of California

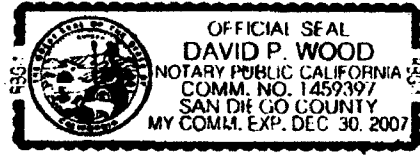
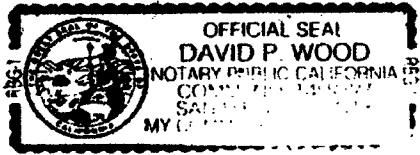
County of San Diego } ss.

On 21 Sept 2004 before me, David P. Wood, Notary Public  
Date Name and Title of Officer (e.g., "Jane Doe, Notary Public")

personally appeared Thomas Jeffrey Kelley  
Name(s) of Signer(s)

personally known to me  
 proved to me on the basis of satisfactory evidence

to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



WITNESS my hand and official seal.  
[Signature]  
Signature of Notary Public

**OPTIONAL**

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

**Description of Attached Document**

Title or Type of Document: Name For Time Assignment of Trademark

Document Date: \_\_\_\_\_ Number of Pages: \_\_\_\_\_

Signer(s) Other Than Named Above: \_\_\_\_\_

**Capacity(ies) Claimed by Signer**

Signer's Name: \_\_\_\_\_

- Individual
- Corporate Officer — Title(s): \_\_\_\_\_
- Partner —  Limited  General
- Attorney-in-Fact
- Trustee
- Guardian or Conservator
- Other: \_\_\_\_\_

Signer Is Representing: \_\_\_\_\_

