

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
-------------------------	----------------

<b>NATURE OF CONVEYANCE:</b>	Release of Security Interest and Collateral Assignment
------------------------------	--

<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
HSBC Bank USA, National Association	Marine Midland Bank	09/30/2004	National Association: UNITED STATES

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	White Directory Publishers, Inc.
<b>Street Address:</b>	1945 Sheridan Drive
<b>City:</b>	Tonawanda
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	14223
<b>Entity Type:</b>	CORPORATION: NEW YORK

<b>PROPERTY NUMBERS Total: 13</b>		
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
Registration Number:	1996500	THE TALKING PHONE BOOK
Registration Number:	2151400	ELECTRONIC TALKING PHONE BOOK
Registration Number:	1835656	
Registration Number:	2693701	BUFFALOTALKS
Registration Number:	1782882	GO AHEAD USE ME EVERYONE ELSE DOES
Registration Number:	2425974	THE TALKING PHONE BOOK
Registration Number:	2505625	WNY ENTERTAINMENT SEARCH
Registration Number:	2560516	WNY LOCAL SEARCH ENGINE
Registration Number:	2825450	CITYTALKS
Registration Number:	2822392	
Registration Number:	2740178	MORE TO SAY
Registration Number:	2821903	MY BUFFALO
Registration Number:	1727456	THE TALKING PHONEBOOK

<b>CORRESPONDENCE DATA</b>	<b>TRADEMARK</b>
----------------------------	------------------

**900013517**

**REEL: 002949 FRAME: 0289**

**CH \$340.00 1996500**

Fax Number: (716)849-0349  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: (716) 856-4000  
Email: ksuzan@hodgsonruss.com  
Correspondent Name: Kenneth D. Suzan  
Address Line 1: Hodgson Russ LLP  
Address Line 2: One M&T Plaza, Suite 2000  
Address Line 4: Buffalo, NEW YORK 14203

ATTORNEY DOCKET NUMBER:	12807.0000
NAME OF SUBMITTER:	Kenneth D. Suzan

Total Attachments: 4  
source=WDP Release1#page1.tif  
source=WDP Release2#page1.tif  
source=WDP Release3#page1.tif  
source=WDP Release4#page1.tif

## RELEASE OF SECURITY INTEREST AND COLLATERAL ASSIGNMENT

WHEREAS, White Directory Publishers, Inc., a New York corporation, with its principal place of business located at 1945 Sheridan Drive, Tonawanda, New York 14223 (hereinafter "White Directory Publishers") was indebted to HSBC Bank USA, National Association (f/k/a Marine Midland Bank), with a place of business at One HSBC Center, Buffalo, New York 14203 (hereinafter "HSBC Bank"); and

WHEREAS, White Directory Publishers, as security for such indebtedness, did grant to HSBC Bank a security interest and lien in all of its right, title and interest in, to and under the trademarks referred to in Exhibit "A" attached hereto and hereby made a part hereof, including all applications and registrations associated therewith, as set forth in a Trademark Collateral Assignment and Security Agreement recorded in the United States Patent and Trademark Office at Reel 1871, Frame 0433 on March 17, 1999; and

WHEREAS, White Directory Publishers, as additional security for such indebtedness did subsequently grant to HSBC Bank a security interest and lien in all of its right, title and interest in, to and under the trademarks referred to in Exhibit "B" attached hereto and hereby made a part hereof, including all applications and registrations associated therewith, as set forth in the Supplemental Notice of Security Interest in Trademarks recorded in the United States Patent and Trademark Office at Reel 2755, Frame 0545 on June 13, 2003; and

WHEREAS, such indebtedness has been paid in full and such security interests and liens are no longer required;

NOW, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, HSBC Bank does hereby release, relinquish and assign to White Directory Publishers all of its right, title and interest in, to and under (1) the aforesaid trademarks set forth in such Exhibits "A" and "B," including all common law marks, applications and registrations associated therewith, together with any goodwill associated therewith, and (2) the aforesaid Trademark Collateral Assignment and Security Agreement and Supplemental Notice of Security Interest in Trademarks, and does hereby agree that such filing or recording of such documents with the United States Patent and Trademark Office may be removed of record, in its entirety, by the filing or recording of this Release of Security Interest and Assignment ("Release") with the United States Patent and Trademark Office, and wherever else such filing or recording may be needed.

The parties to this Release will in good faith undertake to perform their obligations in this Release, to satisfy all conditions and to cause the transactions contemplated in this Release to be carried out promptly and in accordance with the terms of this Release. Upon the execution of this Release and thereafter, each party will do such things as may be reasonably requested by the other party to this Release in order

more effectively to consummate or to document the transactions contemplated by this Release. The parties will cooperate with each other and their respective counsel, accountants or other representatives in connection with any steps required to be taken as part of their respective rights and obligations under this Release.

This Release shall be binding upon and inure to the benefit of HSBC Bank and White Directory Publishers and their respective successors and assigns.

So confirmed and agreed to:

**HSBC BANK USA, NATIONAL ASSOCIATION**  
(f/k/a HSBC Bank USA f/k/a Marine Midland Bank)

By: Mark F. Zeis  
Authorized Officer

Name: Mark F. Zeis  
Date: September 30, 2004  
Title: First Vice President

STATE OF NEW YORK    )  
                                  :ss.  
COUNTY OF ERIE        )

On the 28<sup>th</sup> day of September, in the year 2004, before me, the undersigned, personally appeared Mark F. Zeis, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she/ executed the same in his/her/ capacity, and that by his/her/ signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

Raymond H. Seitz  
NOTARY PUBLIC

RAYMOND H. SEITZ  
Notary Public, State of New York  
Qualified in Erie County  
My Commission Expires 10/31/2006

**EXHIBIT A**

TRADEMARKS

<u>Trademark</u>	<u>Reg. No.</u>	<u>Date Reg.</u>
1. THE TALKING PHONE BOOK	1,996,500	8/27/96
2. ELECTRONIC TALKING PHONE BOOK	2,151,400	4/14/98
3. Miscellaneous Design	1,835,656	5/10/94
4. THE TALKING PHONEBOOK	1,727,456	10/27/92
5. THE TALKING PHONEBOOK and Design	2,425,974	2/06/01

**EXHIBIT B**  
TRADEMARKS

<u>Trademark</u>	<u>Reg. No.</u>	<u>Date Reg.</u>
1. THE TALKING PHONE BOOK	1,996,500	8/27/96
2. ELECTRONIC TALKING PHONE BOOK	2,151,400	4/14/98
3. Miscellaneous Design	1,835,656	5/10/94
4. BUFFALO TALKS	2,693,701	3/04/03
5. GO AHEAD USE ME, EVERYONE ELSE DOES	1,782,882	4/24/98
6. THE TALKING PHONEBOOK and Design	2,425,974	2/06/01
7. WNY ENTERTAINMENT SEARCH	2,505,625	11/06/01
8. WNY LOCAL SEARCH ENGINE	2,560,516	4/09/02
9. CITY TALKS	2,825,450	3/23/04
10. Miscellaneous Design	2,822,392	3/16/04
11. MORE TO SAY	2,740,178	7/22/03
12. MY BUFFALO	2,821,903	3/16/04