

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
------------------	----------------

NATURE OF CONVEYANCE:	Release of Security Interest and Collateral Assignment
-----------------------	--

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HSBC Bank USA, National Association	HSBC Bank USA	09/30/2004	National Association: UNITED STATES

RECEIVING PARTY DATA	
Name:	White Directory of Florida, Inc.
Street Address:	1945 Sheridan Drive
City:	Tonawanda
State/Country:	NEW YORK
Postal Code:	14223
Entity Type:	CORPORATION: FLORIDA

PROPERTY NUMBERS Total: 3		
Property Type	Number	Word Mark
Registration Number:	2359665	BESTTALK
Registration Number:	2316467	BESTTALK
Registration Number:	2103145	BESTTALK

CORRESPONDENCE DATA	
Fax Number:	(716)849-0349
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(716) 856-4000
Email:	ksuzan@hodgsonruss.com
Correspondent Name:	Kenneth D. Suzan
Address Line 1:	Hodgson Russ LLP
Address Line 2:	One M&T Plaza, Suite 2000
Address Line 4:	Buffalo, NEW YORK 14203

ATTORNEY DOCKET NUMBER:	12807.0000
-------------------------	------------

NAME OF SUBMITTER:	Kenneth D. Suzan
--------------------	------------------

Total Attachments: 3

900013519

**TRADEMARK
 REEL: 002949 FRAME: 0300**

CH \$90.00 2359665

source=WDPFL Release1#page1.tif
source=WDPFL Release2#page1.tif
source=WDPFL Release3#page1.tif

RELEASE OF SECURITY INTEREST AND COLLATERAL ASSIGNMENT

WHEREAS, White Directory of Florida, Inc., a Florida corporation, having an office at c/o White Directory Publishers, Inc., 1945 Sheridan Drive, Tonawanda, New York 14223 (hereinafter "White Directory of Florida") was indebted to HSBC Bank USA (now known as HSBC Bank USA, National Association), having an office at One HSBC Center, Buffalo, New York 14203 (hereinafter "HSBC Bank"); and

WHEREAS, White Directory of Florida, pursuant to a Trademark Collateral Assignment and Security Agreement dated December 5, 2003 and recorded in the United States Patent and Trademark Office at Reel 2880, Frame 0121 on December 15, 2003, as security for such indebtedness to HSBC Bank, did grant to HSBC Bank a security interest and lien in all of White Directory of Florida's right, title and interest in, to and under the trademarks referred to in Exhibit "A" attached hereto and made a part hereof, including all applications and registrations associated therewith (collectively, the "Trademarks"); and

WHEREAS, such indebtedness has been paid in full and such security interest and lien are no longer required;

NOW, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, HSBC Bank does hereby release, relinquish and assign to White Directory of Florida all of its right, title and interest in, to and under (1) the Trademarks, including all common law marks, applications and registrations associated therewith, together with any goodwill associated therewith, and (2) the aforesaid Security Agreement, and does hereby agree that such filing or recording of such document with the United States Patent and Trademark Office may be removed of record, in its entirety, by the filing or recording of this Release of Security Interest and Assignment ("Release") with the United States Patent and Trademark Office, and wherever else such filing or recording may be needed.

The parties to this Release will in good faith undertake to perform their obligations in this Release, to satisfy all conditions and to cause the transactions contemplated in this Release to be carried out promptly and in accordance with the terms of this Release. Upon the execution of this Release and thereafter, each party will do such things as may be reasonably requested by the other party to this Release in order more effectively to consummate or to document the transactions contemplated by this Release. The parties will cooperate with each other and their respective counsel, accountants or other representatives in connection with any steps required to be taken as part of their respective rights and obligations under this Release.

This Release shall be binding upon and inure to the benefit of HSBC Bank and White Directory of Florida and their respective successors and assigns.

So confirmed and agreed to:

HSBC BANK USA, NATIONAL ASSOCIATION
(f/k/a HSBC Bank USA)

By: Mark F. Zeis
Authorized Officer

Name: Mark F. Zeis
Date: September 30, 2004
Title: First Vice President

STATE OF NEW YORK)
 :ss.
COUNTY OF ERIE)

On the 28th day of September, in the year 2004, before me, the undersigned, personally appeared Mark F. Zeis, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she/ executed the same in his/her/ capacity, and that by his/her/ signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

Raymond H. Sarty
NOTARY PUBLIC

EXHIBIT A
TRADEMARKS

<u>Trademark</u>	<u>Reg. No.</u>	<u>Date Reg.</u>
1. BESTTALK	2,359,665	6/20/00
2. BESTTALK	2,316,467	2/08/00
3. BESTTALK	2,103,145	10/07/97