

APR 14 2004

TRADEMARK

RECORDATION OF ASSIGNMENT TRADEMARKS

4/14/04

Honorable Assistant Commissioner for  
Trademarks  
2900 Crystal Drive  
Arlington, VA 22202-3513

04-19-2004



102724396

Attn: Assignment Branch - Trademarks

Sir:

It is requested that the Assignment Branch Record the properties listed below.

CONVEYING PARTIES: Puremax International, Inc. and  
Alan J. Marsden.

Name

2. RECEIVING PARTY: Purolator Products NA, Inc.

Name

2135 West Maple Road

Troy, Michigan 48084

Address

DOMESTIC REPRESENTATIVE: BARNES & THORNBURG  
(for Foreign Trademark Owner) 750 17<sup>th</sup> Street, N.W., Suite 900  
Washington, D.C. 20006

3. INTEREST CONVEYED: 100%

EXECUTION DATE: November 12, 2003

4. PROPERTY(IES): U.S. Registration No. 1,953,514

5. CORRESPONDENCE ADDRESS: Barnes & Thornburg  
750 17<sup>th</sup> Street, N.W., Suite 900  
Washington, D.C. 20006  
(202) 289-1313

6. FEE CALCULATION: 1 x \$40 = \$40.00

7. A check in the amount of \$40.00, made payable to the Commissioner of Patents and Trademarks is attached hereto.

8. Should there be any over- or under-payment authorization to apply or charge the Deposit Account of Barnes & Thornburg No. 02-1010 (9518/40529) therefore is hereby granted.

9. The undersigned states that to the best of my knowledge and belief, the information contained on this cover sheet is true and correct and any copy submitted herewith is a true copy of the original document.

Total number of pages including cover sheet, attachments and documents: 3

04/16/2004 ECOOPER 00000148 1953514

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40.00 DP

Respectfully submitted,

BARNES & THORNBURG

Karen A. McGee

Date  
DCDS01 KXM 77229v1

**EXHIBIT A**

**TRADEMARK ASSIGNMENT**

This Trademark Assignment is made pursuant to the Settlement Agreement of even date herewith (the "Agreement"), by and between Puremax International, Inc., a dissolved Florida Corporation, located at 1401 SE First Street (Rear), Fort Lauderdale, Florida 33301 and Mr. Alan J. Marsden of 502 NE 21<sup>st</sup> Street, Wilton Manors, Florida 33305 (collectively "Assignor") and Purolator Products NA, Inc., ("Assignee"), a Delaware corporation, with its place of business at 2135 West Maple Road, Troy Michigan 48084.

RECITALS: Assignor warrants that it is the owner of the trademark PUREMAX and U.S. Registration No. 1,953,514 for the mark PUREMAX (hereinafter the "Mark") and has full right and power to make this Assignment. Pursuant to the Agreement, Assignor has agreed to assign the Mark and the goodwill associated with the Mark to Assignee. Assignee desires to acquire the Mark and the goodwill of the business associated therewith from Assignor.

AGREEMENT: For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Mark throughout the world, together with the goodwill of the business associated therewith. This Assignment includes all rights in the trade name, trademark and service mark as well as the right to sue for past infringement of any third party.

Assignor agrees to execute and deliver at the request of Assignee without further consideration, all documents, instruments and assignments that Assignee may reasonably require in order to effect and/or evidence all right, title and interest in and to the Mark in Assignee.

Puremax International, Inc.  
By: [Signature]  
Name: Alan J Marsden  
Title: President

STATE [PROVINCE] OF Florida  
COUNTY OF Broward ) ss.

On this 12<sup>th</sup> day of November, 2003, before me appeared Alan J. Marsden the person who signed this instrument, who acknowledged that he signed it as a free act.

Notary Public [Signature]



Mr. Alan J. Marsden

By: [Signature]

Name: Alan J. Marsden

Title: \_\_\_\_\_

STATE [PROVINCE] OF Florida )

COUNTY OF Broward )

) ss.

On this 12<sup>th</sup> day of November, 2003, before me appeared Alan J. Marsden the person who signed this instrument, who acknowledged that he signed it as a free act.

Notary Public Ivette Orellana



Ivette Orellana  
Commission # DD114549  
Expires May 2, 2006  
Bonded Thru  
Atlantic Bonding Co., Inc.