TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Definitive Technology, Inc.		09/17/2004	CORPORATION: MARYLAND

RECEIVING PARTY DATA

Name:	DEI Headquarters, Inc.	
Street Address:	One Viper Way	
City:	Vista	
State/Country:	CALIFORNIA	
Postal Code:	92083	
Entity Type:	CORPORATION: FLORIDA	

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark	
Registration Number:	1681827	DEFINITIVE TECHNOLOGY	
Registration Number:	2064535	POWERFIELD	
Registration Number:	2248575	PROCENTER	
Registration Number:	2208125	PROCINEMA	
Registration Number:	2377279	PROSTAND	
Registration Number:	2199039	PROSUB	
Registration Number:	2372588	PROTOWER	
Registration Number:	2031303	THE LEADER IN HIGH PERFORMANCE LOUDSPEAKERS	
Registration Number:	2196591	PROMONITOR	

CORRESPONDENCE DATA

Fax Number: (602)445-8643

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: stearnss@gtlaw.com

Correspondent Name: Steven M. Weinberg, Esq.

Address Line 1: 2375 E. Camelback Road, Suite 700

Address Line 2: Greenberg Traurig, LLP

TRADEMARK REEL: 002950 FRAME: 0895

900013637

Address Line 4: Phoenix, ARIZONA 85016		
ATTORNEY DOCKET NUMBER:	50845-010400	
NAME OF SUBMITTER:	Susan Daly Stearns, Esq.	
Total Attachments: 2 source=DefinitiveINC_Page_1#page1.tif source=DefinitiveINC_Page_2#page1.tif		

TRADEMARK REEL: 002950 FRAME: 0896 TRADEMARK ASSIGNMENT

For good and valuable consideration, receipt of which is acknowledged, the undersigned

DEFINITIVE TECHNOLOGY, INC., a Maryland corporation, hereinafter referred to as

"ASSIGNOR", hereby irrevocably sells, assigns, transfers and conveys unto DEI

HEADQUARTERS, INC., a Florida corporation ("ASSIGNEE"), all right, title and interest in

and to: (a) the trademarks and service marks described in SCHEDULE A (collectively "Marks");

(b) any and all registrations of the Marks, whether state, federal or foreign; (c) any and all

applications to register the Marks, whether state, federal or foreign; (d) all common law rights in,

to and under the Marks; (e) all other rights in, to and under the Marks, together with the goodwill

of the business symbolized by the Marks; (f) any and all rights to royalties, profits,

compensation, license fees or other payments or remuneration of any kind relating to the Marks

or the goodwill under the Marks; and (g) all claims or causes of action ASSIGNOR has or may

have in connection with the Marks, including, but not limited to, the right to sue and recover

damages for any and all past infringements of any of the Marks.

IN WITNESS WHEREOF, ASSIGNOR, has caused this Trademark Assignment to be

executed on this 174 day of September, 2004.

ASSIGNOR:

DEFINITIVE TE

Name: Sanford M. Gross

Title: President

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<u>SCHEDULE A</u>
Definitive Technology, Inc. Trademark Assignment

Trademark	Reg. No. / App. No.	Date Applied/ Date Reg.
DEFINITIVE	1,681,827	04/07/92
TECHNOLOGY		
POWERFIELD	2,064,535	05/27/97
PROCENTER	2,248,575	06/01/99
(Stylized)		
PROCINEMA	2,208,125	12/08/98
(Stylized)		
PROSTAND	2,377,279	8/15/00
PROSUB	2,199,039	10/20/98
(Stylized)		
PROTOWER	2,372,588	08/01/00
THE LEADER IN	2,031,303	1/14/97
HIGH		
PERFORMANCE		
LOUDSPEAKERS		
PROMONITOR	2,196,591	10/13/98
(Stylized)		

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RECORDED: 10/04/2004