TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT**

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
McKenzie River Corporation		09/29/2004	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Zebra Hall LLC	
Street Address:	1160 Battery Street	
Internal Address:	Suite 60	
City:	San Francisco	
State/Country:	CALIFORNIA	
Postal Code:	94111	
Entity Type:	Limited Liability Company: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2621533	ZEBRA HALL

CORRESPONDENCE DATA

Fax Number: (650)614-7401

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 650-614-7400

Email: lpartmann@orrick.com Correspondent Name: Thomas H. Zellerbach

Address Line 1: 4 Park Plaza Address Line 2: Suite 1600

Address Line 4: Irvine, CALIFORNIA 92614-2558

ATTORNEY DOCKET NUMBER: 10114-3/1640

NAME OF SUBMITTER: Linda L. Partmann

Total Attachments: 2

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TRADEMARK

TRADEMARK ASSIGNMENT

This Trademark Assignment (this "<u>Assignment</u>") is made between McKenzie River Corporation, a California corporation, whose corporate offices are located at 1160 Battery Street, Suite 60, San Francisco, California 94111 (the "<u>Assignor</u>"), and Zebra Hall LLC, a Delaware limited liability company, whose company offices are located at 1160 Battery Street, Suite 60, San Francisco, California 94111 (the "<u>Assignee</u>").

Assignor desires to assign to Assignee all of Assignor's right, title and interest in and to the trademarks and/or service marks, all variations thereof, all related logos, and trade dress together with the good will of the business pertaining thereto set forth on Exhibit A to this Assignment (the "Marks").

Now therefore, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, transfer, grant and otherwise convey to Assignee, its successors, assigns, and legal representatives all of Assignor's right, title, and interest in and to the Marks, including all common law rights therein, free and clear of all liens and encumbrances, and applications to register therefor, together with all goodwill associated with the Marks and all claims for damages by reason of past infringements of the Marks with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors, assigns, and other legal representatives.

Dated: <u>9-29-04</u>	McKenzie River Corporation
	J-N.V.
	J. Minott Wessinger, President
Dated: 9.29.04	Zebra Hall LLC
	J.N. V.
	J. Minott Wessinger, Member

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EXHIBIT A

DESCRIPTION OF MARKS ASSIGNED

MARK

APPLICATION No. OR

REGISTRATION NO.

ZEBRA HALL®

Reg No. 2,621,533

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RECORDED: 10/04/2004

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