

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
OASIS STORES LIMITED		09/06/2004	CORPORATION: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	DECKPAGE LIMITED
Street Address:	98 Hampstead Way
City:	London NW11 7XY
State/Country:	UNITED KINGDOM
Entity Type:	CORPORATION: UNITED KINGDOM

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2382420	EVEREADY

CORRESPONDENCE DATA

Fax Number: (215)655-2183
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 215.994.2183
 Email: glenn.gundersen@dechert.com
 Correspondent Name: Dechert LLP
 Address Line 1: 4000 Bell Atlantic Tower
 Address Line 2: 1717 Arch Street
 Address Line 4: Philadelphia, PENNSYLVANIA 19103-2793

ATTORNEY DOCKET NUMBER:	348735
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DOMESTIC REPRESENTATIVE

Name: Glenn A. Gundersen
 Address Line 1: 4000 Bell Atlantic Tower
 Address Line 2: 1717 Arch Street
 Address Line 4: Philadelphia, PENNSYLVANIA 19103-2793

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NAME OF SUBMITTER:

Glenn A. Gundersen

Total Attachments: 4

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DATED 6 September 2004

(1) OASIS STORES LIMITED

(2) DECKPAGE LIMITED

**ASSIGNMENT OF
TRADE MARK "EVEREADY"**

 **Dechert** LLP
2 Serjeants' Inn
London EC4Y 1LT

Ref: CC423347645
Date: 24 August 2004

**TRADEMARK
REEL: 002951 FRAME: 0153**

THIS DEED OF ASSIGNMENT is made the 6 day of September 2004

BETWEEN:

- (1) **OASIS STORES LIMITED**, a company incorporated in England and Wales under No. 2571150 whose registered address is at 13-16 Lakeside, Stanton Harcourt, Witney, Oxon OX29 5TR (“**the Assignor**”); and
- (2) **DECKPAGE LIMITED** a company incorporated in England and Wales under No. 5182583 whose registered address is at 98 Hampstead Way, London NW11 7XY (“**the Assignee**”).

1. INTRODUCTION

- 1.1 Pursuant to a corporate transaction it was agreed that the Assignor would transfer the trade marks identified in the Schedule attached hereto (the “**Trade Marks**”) and the goodwill attaching to them, to Mr Maurice Bennett or such third party as Mr Bennett shall nominate, Mr Bennett has nominated the Assignee.
- 1.2 The Assignor has agreed to assign the Trade Marks to the Assignee and the Assignee has agreed to accept the assignment of the Trade Marks.

2. ASSIGNMENT OF TRADE MARK

- 2.1 The Assignor hereby assigns to the Assignee with full title guarantee all right title and interest in and to the Trade Marks, including all statutory and common law rights attaching to the Trade Marks and the right to take action in respect of past infringements or passing off of the Trade Marks and to retain any damages obtained as a result of such action.
- 2.2 The Assignor confirms that this Assignment is made with the goodwill attaching to the Trade Marks and the goodwill of the project in relation to which the Trade Marks have been used by the Assignor.
- 2.3 The Assignor shall at the request and expense of the Assignee do all acts and execute all documents in order to vest the Trade Marks in the Assignee.

3. LAW & JURISDICTION

- 3.1 This Agreement and the relationship between the parties will be governed by, and interpreted in accordance with, the laws of England and Wales.

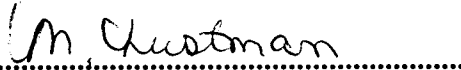
3.2 The parties agree that the High Court of England is to have non-exclusive jurisdiction over this Agreement.

IN WITNESS WHEREOF the parties have executed this Deed of Assignment the day and year first above written.

EXECUTED as a **DEED** for and on behalf
of **OASIS STORES LIMITED**



.....
Director



.....
Director/Secretary

EXECUTED as a **DEED** for and on behalf
of **DECKPAGE LIMITED**

.....
Director

.....
Director/Secretary

SCHEDULE

Trade Marks

Country	Trade Mark	Class	Registration No
United Kingdom	EVEREADY	10	2012470
EU	EVEREADY	10	51235
United States of America	EVEREADY	10	2382420