

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	CHANGE OF NAME
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Paper Warehouse Franchising, Inc.		09/29/2003	CORPORATION: MINNESOTA

RECEIVING PARTY DATA	
Name:	Party America Franchising, Inc.
Street Address:	7630 Excelsior Blvd.
City:	Minneapolis
State/Country:	MINNESOTA
Postal Code:	55344
Entity Type:	CORPORATION: MINNESOTA

PROPERTY NUMBERS Total: 8		
Property Type	Number	Word Mark
Registration Number:	2340998	PARTY SMART
Registration Number:	2530246	PARTY PERKS
Registration Number:	2234177	PARTY BLASTERS
Registration Number:	2028821	PAPER WAREHOUSE
Registration Number:	2035401	PARTY UNIVERSE
Registration Number:	1974933	PARTY UNIVERSE
Registration Number:	1349279	THE PAPER WAREHOUSE
Registration Number:	1514067	PAPER WAREHOUSE

CORRESPONDENCE DATA	
Fax Number:	(312)269-8869
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	312.346.8000
Email:	Idemarte@seyfarth.com
Correspondent Name:	Luke W. DeMarte
Address Line 1:	Seyfarth Shaw LLP
Address Line 2:	55 E. Monroe Street, Suite 4200

CH \$215.00 2340998

Address Line 4: Chicago, ILLINOIS 60603

ATTORNEY DOCKET NUMBER:

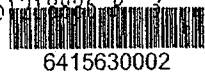
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NAME OF SUBMITTER:

Luke W. DeMarte

Total Attachments: 1

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8M-289

DC ON/RO

ARTICLES OF AMENDMENT  
OF  
ARTICLES OF INCORPORATION  
OF  
PAPER WAREHOUSE FRANCHISING, INC.

I, the undersigned authorized person for Paper Warehouse Franchising, Inc., a Minnesota corporation, do hereby certify that the sole shareholder of the corporation has approved a change of name for the corporation and desires to amend the Articles of Incorporation as follows, such Articles of Amendment to be filed with the office of the Secretary of State of the State of Minnesota:

Corporate Name Change and Registered Agent/Address Change

RESOLVED, That the Articles of Incorporation of the corporation be amended to state the name of the corporation as follows:

"The name of this corporation shall be Party America Franchising, Inc. m

FURTHER RESOLVED, That the Articles of Incorporation of the corporation be amended to name a new registered agent and to state the registered address of the corporation as follows:

"The registered agent and address of this corporation shall be CT Corporation System Inc., 405 Second Avenue South, Minneapolis, Minnesota 55401. ✓

FURTHER RESOLVED, That Robert Dillon, be, and hereby is, authorized and directed to make and execute Articles of Amendment embracing the foregoing resolution and to cause such Articles of Amendment to be filed with the office of the Secretary of State of the State of Minnesota.

I FURTHER CERTIFY that the foregoing amendment has been adopted pursuant to chapter 302A, Minnesota Statutes.

IN WITNESS WHEREOF, I have hereunto subscribed my name to be effective September 25, 2003.

By: Robert Dillon  
Robert Dillon, Authorized Person

GP:1504977 v1

STATE OF MINNESOTA  
DEPARTMENT OF STATE  
FILED  
SEP 24 2003  
Mary Hoffmeyer  
Secretary of State m