

10-06-2004

Form PTO-1594
(Rev. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)
Tab settings



U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

102781364

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

3-6-03

1. Name of conveying party(ies):

Market Facts, Inc.

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 11/25/2002

2. Name and address of receiving party(ies)

Name: Synovate Inc.

Internal Address:

Street Address: 3040 W. Salt Creek Lane

City: Arlington Hts. State: IL Zip: 60005

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) See attached

B. Trademark Registration No.(s) See attached

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Sean C. Fifield

Internal Address: Lord, Bissell & Brook

Street Address: 115 S. LaSalle St.

City: Chicago State: IL Zip: 60603

6. Total number of applications and registrations involved:

17

7. Total fee (37 CFR 3.41).....\$ 440.00

- Enclosed 440 E
- Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

Sean C. Fifield

Name of Person Signing

Signature

March 6, 2003

Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

United States Service Marks

Registered to

Synovate, Inc. (formerly Market Facts, Inc.)

Service Mark	Registration No.
AUTOQUEST	1,331,214
BEHAVIORSCOPE	2,213,872
COMMITMENTS	2,252,137
E.NATION	2,542,978
E.NATION and Design	2,600,765
MAIL MONITOR	1,526,282
MARKET FACTS	2,190,092
MEDISCOPE	2,212,907
NATIONAL SHOWCASE	1,856,944
PATIENTFACTS	1,968,764
PRICEDYNAMICS	2,112,127
PRODUCTQUEST	2,197,591
SHOWCASE	2,500,287
TELENATION	1,419,427
TELENATIONS GLOBAL	2,604,304
TELE-NATIONS GLOBAL and Design	2,612,261

United States Service Marks

Applied for

Synovate, Inc. (formerly Market Facts, Inc.)

Service Mark	Serial No.
MAIL MONITOR	76/472187

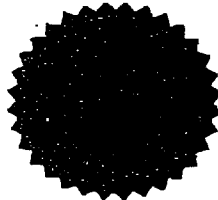
Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "MARKET FACTS, INC.", CHANGING ITS NAME FROM "MARKET FACTS, INC." TO "SYNOVATE, INC.", FILED IN THIS OFFICE ON THE TWENTY-FIFTH DAY OF NOVEMBER, A.D. 2002, AT 9 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



0644920 8100

020725258

Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 2113457

DATE: 11-26-02

TRADEMARK
REEL: 002952 FRAME: 0003

STATE OF DELAWARE
SECRETARY OF STATE
DIVISION OF CORPORATIONS
FILED 09:00 AM 11/25/2002
020725258 - 0644920

**CERTIFICATE OF AMENDMENT
OF THE
CERTIFICATE OF INCORPORATION
OF
MARKET FACTS, INC.**

The undersigned, being a duly appointed officer of Market Facts, Inc. (the "Corporation"), a corporation organized and existing under the General Corporation Law of the State of Delaware ("GCL") hereby certifies as follows:

FIRST: The name of the Corporation is:

"MARKET FACTS, INC."

SECOND: The Corporation hereby amends its Certificate of Incorporation as follows: Paragraph FIRST of the Certificate of Incorporation, relating to the name of the Corporation, is hereby amended and reads as follows:

"FIRST: The Name of the Corporation is Synovate, Inc."

THIRD: This Certificate of Amendment of the Certificate of Incorporation has been duly adopted in accordance with the provisions of Section 242 of the GCL and has been consented to in writing by the stockholders of the Corporation in accordance with Section 228 of the GCL.

IN WITNESS WHEREOF, I hereunto sign my name and affirm that the statements made herein are true under the penalties of perjury, this 18th day of November, 2002.

MARKET FACTS, INC.

By: Robert Philpott
Name: Robert Philpott
Title: President