

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Markwins Beauty Products, Inc.		02/28/2003	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA	
Name:	Jonel, Inc.
Street Address:	100 Porete Avenue
City:	North Arlington
State/Country:	NEW JERSEY
Postal Code:	07031
Entity Type:	CORPORATION: ILLINOIS

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Registration Number:	2386258	SUREHOLD
Registration Number:	1446311	SUREHOLD

CORRESPONDENCE DATA	
Fax Number:	(310)203-0567
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	310-203-8080
Email:	clofgren@jmbm.com
Correspondent Name:	Jeffer, Mangels, Butler & Marmaro LLP
Address Line 1:	1900 Ave. of the Stars, 7th Floor
Address Line 4:	Los Angeles, CALIFORNIA 90067

ATTORNEY DOCKET NUMBER:	63746-0002
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NAME OF SUBMITTER:	Christine L. Lofgren
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Total Attachments: 3
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ASSIGNMENT OF TRADEMARKS/SERVICE MARKS

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which is hereby acknowledged, Markwins Beauty Products, Inc., a California corporation, having its principal office at 22067 Ferrero Parkway, City of Industry, California 91789 ("Assignor"), hereby assigns and transfers to Jonel, Inc., an Illinois corporation formerly known as Barristo, LTD, having its principal office at 100 Porete Avenue, North Arlington, New Jersey 07031 ("Assignee"):

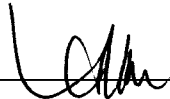
A. All worldwide right, title and interest held by Assignor in and to the business names, domain names, trade names, trademarks and/or service marks listed on Exhibit "A" attached hereto and incorporated herein by this reference, and the applications and/or registrations thereof (hereinafter collectively referred to as the "Marks");

B. The goodwill of the business connected with the use of and symbolized by the Marks; and

C. All rights to damages or profits, due or to become due, accrued or to accrue, arising out of past, present, or future infringement of said Marks or injury to said goodwill, together with the right to sue or recover the same in the Assignee's name.

IN WITNESS WHEREOF, the undersigned have hereunto set their hands as of February 28, 2003.

MARKWINS BEAUTY PRODUCTS,
INC. a California corporation

By:  _____

Print Name: Lina Chen

Title: Chief Administrative Officer

EXHIBIT "A"

MARK	U.S. Reg. No.	Reg. Date
SUREHOLD	2,386,258	September 12, 2000
SUREHOLD	1,446,311	July 7, 1987

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California }
County of Los Angeles } ss.

On Sep 28th 2004 before me, Caroline Chiu
Date Name and Title of Officer (e.g., "Jane Doe, Notary Public")
personally appeared Lina Chen
Name(s) of Signer(s)

- personally known to me
- proved to me on the basis of satisfactory evidence



to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Caroline Chiu
Signature of Notary Public

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document: Assignment of Trademarks/Service Marks

Document Date: 2/28/03 Number of Pages: 2

Signer(s) Other Than Named Above: _____

Capacity(ies) Claimed by Signer

Signer's Name: Lina Chen

- Individual
- Corporate Officer — Title(s): Chief Administrative Officer
- Partner — Limited General
- Attorney-in-Fact
- Trustee
- Guardian or Conservator
- Other: _____

Signer Is Representing: Markwins Beauty Products, Inc.

