# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNOR'S INTEREST

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
UBS (Luxembourg) S.A.		09/16/2004	CORPORATION: LUXEMBOURG

# **RECEIVING PARTY DATA**

Name:	The Governor & Company of the Bank of Scotland, Paris Branch	
Also Known As:	Bank of Scotland	
Street Address:	10 Rue Cimarosa	
Internal Address:	Structured Finance	
City:	Paris	
State/Country:	FRANCE	
Postal Code:	75116	
Entity Type:	CORPORATION: FRANCE	

PROPERTY NUMBERS Total: 56

Property Type	Number	Word Mark
Registration Number:	1510929	VETERINARY TECHNICIAN
Registration Number:	2467542	VETERINARY FORUM
Registration Number:	2441684	VETERINARY THERAPEUTICS RESEARCH IN APPLIED VETERINARY MEDICINE
Registration Number:	2248354	VETSCAN
Registration Number:	2269986	VET TO VET
Registration Number:	2022200	VETERINARY EXCHANGE
Registration Number:	2087036	EQUINE MEDICAL REVIEW
Registration Number:	2040041	EMERGING SCIENCE & TECHNOLOGY ADVANCES IN VETERINARY MEDICINE
Registration Number:	2009215	FOOD ANIMAL MEDICINE & MANAGEMENT
Registration Number:	2111163	ALTERNATIVES: A VETERINARY CLINICAL UPDATE
Registration Number:	1920866	PERSPECTIVES: A RESOURCE FOR WOMEN IN VETERINARY MEDICINE

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Registration Number:	1772971	HEALTHFACTOR
Registration Number:	1922917	STARTING OUT HEALTHY
Registration Number:	2407558	GROWING UP HEALTHY
Registration Number:	2242480	MEDICARE INSIDER
Registration Number:	2166988	THE FRESH AIR CAFE
Registration Number:	2133395	E.R. WATCH
Registration Number:	2181055	HEALTHY VIEWS
Registration Number:	2020688	FOR YOUR WELL BEING
Registration Number:	2003091	FLORIDA HEALTH CARE TIMES
Registration Number:	2026103	HEALTHY NOW
Registration Number:	1935035	BENEFITS MANAGEMENT
Registration Number:	1921911	HEALTH ALERT
Registration Number:	1841833	BEST OF HEALTH
Registration Number:	1703185	MEDICARE & YOU
Registration Number:	2028094	HEALTHGUIDE
Registration Number:	1939454	KRAMES COMMUNICATIONS
Registration Number:	1913299	KRAMES COMMUNICATIONS
Registration Number:	1374751	KRAMES COMMUNICATIONS
Registration Number:	2335587	KRAMES ON-DEMAND
Registration Number:	2558603	KRAMES
Registration Number:	2565237	KRAMES
Registration Number:	2575891	
Registration Number:	2591203	KRAMES HEALTH AND SAFETY EDUCATION
Registration Number:	1189585	STAYWELL
Registration Number:	2366379	STAYWELL ONLINE
Registration Number:	2747675	STAYWELL'S NEXTSTEPS
Registration Number:	2069398	HEALTHSTEP
Registration Number:	2049135	HEALTHPATH
Registration Number:	2055102	HEALTHPATH
Registration Number:	2063073	FOCUSED INTERVENTION
Registration Number:	2043710	WELLTIMES
Registration Number:	2115345	HEALTHSHARE
Registration Number:	1977616	
Registration Number:	1889656	HEALTHSTEP TRADEMARK

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Registration Number:	1904147	HEALTHSTEP
Registration Number:	1637931	HEALTHPATH
Registration Number:	2848241	SOUL JOURNEY
Registration Number:	2659107	JUST A MINUTE
Registration Number:	2683056	EAT FOR THE HEALTH OF IT
Registration Number:	2651880	MOVE TO IMPROVE
Registration Number:	2651879	STEP IT UP!
Registration Number:	2235949	CHANGING BEHAVIOR CHANGING LIVES
Registration Number:	1452962	PREGNANCY A TIME OF CHANGE
Registration Number:	2160617	DOHEALTH

#### **CORRESPONDENCE DATA**

Fax Number: (212)935-4865

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

 Phone:
 011.33.1.53.65.70.15

 Email:
 adler@sc-associes.com

Correspondent Name: Sokolow, Carreras & Associes

Address Line 1: 55, Avenue Kleber Address Line 2: Joel A. Adler

Address Line 4: Paris, FRANCE 75116

ATTORNEY DOCKET NUMBER: BOFSCOTLAND

#### DOMESTIC REPRESENTATIVE

Name: Sokolow Carreras LLP

Address Line 1: 770 Lexington Avenue, Sixth Floor

Address Line 2: Robert Miklautsch

Address Line 4: New York, NEW YORK 10021

NAME OF SUBMITTER: Robert Miklautsch

Total Attachments: 2

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## TRADEMARK SECURITY INTEREST ASSIGNMENT

WHEREAS, UBS (Luxembourg) S.A. (hereinafter ASSIGNOR), as Security Agent pursuant to a certain Security Agreement and a certain Intellectual Property Security Agreement, each dated June 28, 2002, by and among UBS (Luxembourg) S.A. and the Grantors named in such agreements UBS (Luxembourg) S.A. holds a security interest in the existing U.S. trademark registrations listed on attached Schedule A (hereinafter the REGISTERED MARKS);

AND WHEREAS, The Governor & Company of the Bank of Scotland, Paris, France Branch (hereinafter ASSIGNEE), as Security Agent pursuant to a certain Amendment Agreement, dated September 28, 2004, by and among Santémedia Group Holding S.A.R.L., The Governor & Company of the Bank of Scotland, Paris, France Branch, The Governor & Company of the Bank of Scotland, Edinburgh, Scotland Office and the Banks and Financial Institutions named in the Amendment Agreement, and The Governor & Company of the Bank of Scotland, Paris, France Branch, is desirous of acquiring whatever right, title and interest ASSIGNOR currently possesses in the REGISTERED MARKS (including the registrations therefor);

**NOW, THEREFORE,** in consideration of One Dollar (US \$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does sell, assign, transfer and set over unto ASSIGNEE whatever right, title and interest it currently possesses in, to and under the REGISTERED MARKS along with their associated goodwill.

**IN TESTIMONY WHEREOF,** ASSIGNOR has caused these presents to be signed by its duly authorized officer on this 28th day of September, 2004.

UBS (Luxembourg) S.A., as Security Agent

By: \_\_\_ Name:

Title:

F. GERSTER

HILDEGARD WIERSING
Associate Director

Witness:

Eliane Kohn ∖ssociate Director

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# Schedule A Registered Marks

1510929	2558603
2467542	2565237
2441684	2575891
2248354	2591203
2269986	1189585
2022200	2366379
2087036	2747675
2040041	2069398
2009215	2049135
2111163	2055102
1920866	2063073
1770040	2043710
1772971	,2115345
1922917	1977616
2407558	1889656
2242480	1904147
2166988	1637931
2133395	2848241
2181055	2659107
2020688	2683056
2003091	2651880
2026103	2651879
1935035	2235949
1921911	1452962
1841833	2160617
1703185	
2028094	
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1913299	, 4
1374751	
2335587	

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RECORDED: 10/06/2004