

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Interactive Classified Corporation		04/30/2004	CORPORATION: CANADA

RECEIVING PARTY DATA	
Name:	First Media Group Inc.
Street Address:	536 Kipling Avenue
City:	Etobicoke, Ontario
State/Country:	CANADA
Postal Code:	M8Z 5E3
Entity Type:	CORPORATION: CANADA

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Serial Number:	78322101	TELEMATCH

CORRESPONDENCE DATA	
Fax Number:	(312)427-6663
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(312) 427-1300
Email:	CHIUSTM@LADAS.NET
Correspondent Name:	Ladas & Parry LLP
Address Line 1:	224 South Michigan Avenue
Address Line 2:	Suite 1200
Address Line 4:	Chicago, ILLINOIS 60604

DOMESTIC REPRESENTATIVE	
Name:	Ladas & Parry LLP
Address Line 1:	224 South Michigan Avenue
Address Line 2:	Suite 1200
Address Line 4:	Chicago, ILLINOIS 60604

NAME OF SUBMITTER:	Maureen R. Smith
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Total Attachments: 1
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ASSIGNMENT


WHEREAS, INTERACTIVE CLASSIFIED CORPORATION, the full post office address of whose principal office or place of business is 5005 Jean Talon West, Suite 100, Montreal, Quebec H4P 1W7, is the owner in the United States of America of the mark TeleMatch covered by United States application No. 78/322101 filed November 3, 2003;

AND WHEREAS, FIRST MEDIA GROUP INC., the full post office address of whose principal office or place of business is 536 Kipling Avenue, Etobicoke, Ontario M8Z 5E3, is desirous of acquiring the rights to the said mark in Canada;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the said INTERACTIVE CLASSIFIED CORPORATION does hereby sell, assign and transfer to FIRST MEDIA GROUP INC. all right, title and interest of the said INTERACTIVE CLASSIFIED CORPORATION in and to the said mark and the registration therefor, together with the goodwill attaching to the said mark, and the right to recover for past infringement of the said mark, and further agrees to promptly execute any further documentation that may be requested in connection with the recordal of this Assignment.

EXECUTED at Montreal, Quebec, this 30th, day of April, 2004.

INTERACTIVE CLASSIFIED CORPORATION


Signature

MORDEN C. LAZARUS
Printed Name

Chairman and Chief Executive Officer
Title