

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Assignment of Trademark and Accompanying Goodwill		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Active Learning, Inc.		09/20/2004	CORPORATION: MARYLAND
RECEIVING PARTY DATA			
Name:	Active Learning Group, LLC		
Street Address:	3452 Henrietta Hartford Road		
City:	Mount Pleasant		
State/Country:	SOUTH CAROLINA		
Postal Code:	29466		
Entity Type:	limited liability company: SOUTH CAROLINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2196132	WRITERS BLOCKS	
CORRESPONDENCE DATA			
Fax Number:	(919)416-8339		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	919 286-8041		
Email:	PTO_TMconfirmation@mvalaw.com		
Correspondent Name:	Moore & Van Allen PLLC		
Address Line 1:	2200 West Main Street		
Address Line 2:	Suite 800		
Address Line 4:	Durham, NORTH CAROLINA 27705		
ATTORNEY DOCKET NUMBER:	040417.3 EAR ASSIGN-T		
NAME OF SUBMITTER:	Ellen A. Rubel		
Total Attachments: 1 source=Assign-T Active Learning#page1.tif			

OP \$40.00 2196132

ASSIGNMENT OF TRADEMARK AND ACCOMPANYING GOODWILL

This assignment is made between Active Learning, Inc., a Maryland corporation whose address is 3452 Henrietta Hartford Road, Mount Pleasant, South Carolina 29466, with a former address of 7018 Channel Village Court, Suite 101, Annapolis, Maryland 21403 ("Assignor"), and Active Learning Group, LLC, a South Carolina limited liability company whose address is 3452 Henrietta Hartford Road, Mount Pleasant, South Carolina 29466 ("Assignee").

WHEREAS, Assignor is the owner of the trademark WRITERS BLOCKS in the United States and the registration therefor in the United States Patent and Trademark Office, Registration No. 2,196,132 (the "Mark"), and all the rights appurtenant thereto, including but not limited to, all common law rights, causes of action and the right to recover for past infringement, dilution or other misappropriation thereof; and

WHEREAS, Assignee is desirous of acquiring Assignor's rights in the WRITERS BLOCKS trademark and all rights appurtenant thereto;

NOW, THEREFORE, in consideration of the sum of Ten and no/100 Dollars (\$10.00) and for other good and valuable consideration, receipt of which Assignor acknowledges by its execution below, Assignor assigns to Assignee all its rights, title and interest in and to the Mark in the United States, and the registration therefor in the United States Patent and Trademark Office, Registration No. 2,196,132, together with the goodwill of the business connected with the use of and symbolized by said Mark, and together with any and all interests, claims and rights for damages and profits by reason of any past infringement or unauthorized use of the Mark, false designations of origin, unfair competition, deceptive trade practices and/or dilution related to the Mark, use of confusingly similar marks or names by others and all other related causes of action and the right to sue therefor.

Assignor agrees to perform all reasonable and proper additional acts and to execute any additional documents at the request and expense of Assignee which Assignee may require in order to transfer all of Assignor's rights, title and interest in and to the said service mark to Assignee, his successors or assigns.

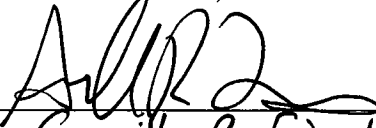
Dated: 9/20/2004

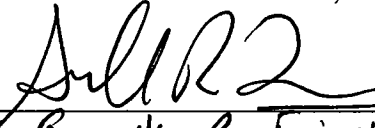
ASSIGNOR

ASSIGNEE

ACTIVE LEARNING, INC.

ACTIVE LEARNING GROUP, LLC,

By: 
Name: Granville R. Fairchild
Title: President

By: 
Name: Granville R. Fairchild
Title: President