TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Toronto Dominion Investments, Inc.		03/17/2004	CORPORATION:

RECEIVING PARTY DATA

Name:	800 JR Cigar, Inc.
Street Address:	301 Route 10 East
City:	Whippany
State/Country:	NEW JERSEY
Postal Code:	07981
Entity Type:	CORPORATION:

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2243655	ARISTOFF

CORRESPONDENCE DATA

Fax Number: (914)683-6956

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 914-949-2700

Email: tbailey@bpslaw.com Correspondent Name: Thomas G. Bailey, Jr.

Address Line 1: One North Lexington Avenue Address Line 2: Bleakley Platt & Schimdt, LLP

Address Line 4: White Plains, NEW YORK 10601

NAME OF SUBMITTER: Leah Pizer

Total Attachments: 4

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> TRADEMARK REEL: 002952 FRAME: 0653

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RELEASE OF SECURITY INTEREST IN TRADEMARK

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS (the "Agreement") is made as of the 30th day of March, 2004 by and between Bank of America, N.A.,, 5th Floor, 600 Peachtree Street NE, Atlanta, Georgia 30308, and 800 JR-Cigar, Inc., located at 310 Route 10 East, Whippany, New Jersey 07068 (the "Assignee").

WHEREAS, on or about November 20, 2000, OroAmerica, Inc. assigned to 800 J.R. Cigar, Inc., all rights, title, and interest in and to the mark ARISTOFF, U.S. Trademark Registration 2,254,655 (hereinafter the "Mark") for good and sufficient consideration. This assignment was recorded in the United States Patent and Trademark Office ("US PTO") on December 20, 2000, at Reel/Frame 2210/0070.

WHEREAS, on June 21, 2001, OroAmerica merged into and with Aurafin-OroAmerica LLC. During the merger, Aurafin-OroAmerica inadvertently and improperly conveyed a security interest in the Mark to Bank of America, N.A. which was subsequently recorded in the US PTO on September 17, 2001, at Reel/Frame 2365/0761.

WHEREAS, on or about March 5, 2004, Aurafin-OroAmerica was notified by 800 JR-Cigar of this improper conveyance and has requested Aurafin-OroAmerica to take steps to obtain a release of the security interest in the Mark.

NOW, THEREFORE, in consideration of the premises contained herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignee does hereby release, without recourse, its security interest in and to the Mark and the U.S. registration of and for the Mark as set forth on the attached Exhibit A. Assignee does hereby further release and forever discharge all right, title, and interest in and to all liens in and to the Mark and the U.S. registration therefor, and does expressly release any and all rights that the undersigned may now or hereafter have to establish or enforce said lien or liens.

Assignee hereby agrees to execute such further instruments and documents and perform such further acts as Assignor may deem necessary to secure to Assignor the rights herein conveyed.

Attest: By: Shew Lail	BANK OF AMERICA, N.A. By:
Title:	Title: Vice President

Exhibit A to Release of Security Interest in Trademark

	"Mark	ζ"	

Mark	Filing Date	Serial No.	Registration No.	Registration Date
ARISTOFF	07/23/1997	75329113	2,243,655	05/04/1999

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TRADEMARK

REEL: 002952 FRAME: 0655

RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS (the "Agreement") is made as of the 17 day of March, 2004 by and between Toronto Dominion Investments, Inc., located at 909 Fannin, Suite 1700 Houston, Texas 77010 and 800 JR-Cigar, Inc., located at 310 Route 10 East, Whippany, New Jersey 07068 (the "Assignee").

WHEREAS, on or about November 20, 2001, OroAmerica, Inc. assigned to 800 J.R. Cigar, Inc., all rights, title, and interest in and to the mark ARISTOFF, U.S. Trademark Registration 2,254,655 (hereinafter the "Mark") for good and sufficient consideration. This assignment was recorded in the United States Patent and Trademark Office ("US PTO") on December 20, 2000, at Reel/Frame 2210/0070.

WHEREAS, on June 21, 2001, OroAmerica merged into and with Aurafin-OroAmerica LLC. During the merger, Aurafin-OroAmerica inadvertently and improperly conveyed a security interest in the Mark to Toronto Dominion Investments, Inc., which was subsequently recorded in the US PTO on September 17, 2001, at Reel/Frame 2347/0563.

WHEREAS, on or about March 5, 2004, Aurafin-OroAmerica was notified by 800 JR-Cigar of this improper conveyance and has requested Aurafin-OroAmerica to take steps to obtain a release of the security interest in the Mark.

NOW, THEREFORE, in consideration of the premises contained herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignee does hereby release, without recourse, its security interest in and to the Mark and the U.S. registration of and for the Mark as set forth on the attached Exhibit A. Assignee does hereby further release and forever discharge all right, title, and interest in and to all liens in and to the Mark and the U.S. registration therefor, and does expressly release any and all rights that the undersigned may now or hereafter have to establish or enforce said lien or liens.

Assignee hereby agrees to execute such further instruments and documents and perform such further acts as Assignor may deem necessary to secure to Assignor the rights herein conveyed.

	TORONTO DOMINION INVESTMENTS, INC.
Attest:	
By: Marginia Mentz Title: Vice President	By: Martha L. Many Title: Vice President
TORONTO DOMINION INVESTMENTS, INC.	VICE I IOSIGOIIC

Exhibit A to Release of Security Interest in Trademark

"Mark"

Mark	Filing Date	Serial No.	Registration No.	Registration Date
ARISTOFF	07/23/1997	75329113	2,243,655	05/04/1999
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RECORDED: 10/07/2004