

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
------------------	----------------

NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
-----------------------	--

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Carlsberg A/S		08/17/2004	CORPORATION: DENMARK

RECEIVING PARTY DATA	
Name:	Carlsberg Breweries A/S
Street Address:	Ny Carlsberg Vej 100
City:	1760 Copenhagen V
State/Country:	DENMARK
Entity Type:	CORPORATION: DENMARK

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Registration Number:	1845830	TUBORG

CORRESPONDENCE DATA	
Fax Number:	(212)813-5901
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	212-813-5900
Email:	dsullivan@frosszelnick.com
Correspondent Name:	David Ehrlich
Address Line 1:	866 United Nations Plaza
Address Line 2:	6th Floor
Address Line 4:	New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER:	CGB - 9305908
-------------------------	---------------

DOMESTIC REPRESENTATIVE	
Name:	
Address Line 1:	
Address Line 2:	
Address Line 3:	
Address Line 4:	

CH \$40.00 1845830

NAME OF SUBMITTER:

Diana Sullivan

Total Attachments: 2

source=041007-9305908-CGB-assignment TUBORG & Design\_1#page1.tif

source=041007-9305908-CGB-assignment TUBORG & Design\_2#page1.tif

UNITED STATES OF AMERICA TRADE-MARK

ASSIGNMENT

THIS ASSIGNMENT is made effective as of the 17 day of August 2004.

WHEREAS, **Carlsberg A/S** ("Assignor"), the full post office address of whose principal office or place of business is **Ny Carlsberg Vej 100, 1760 Copenhagen V, Denmark**, is the owner in the United States of America of the trademarks listed on the attached Schedule A (hereinafter referred to as the "Trademarks");

AND WHEREAS, **Carlsberg Breweries A/S** ("Assignee"), the full post office address of whose principal office or place of business is **Ny Carlsberg Vej 100, 1760 Copenhagen V, Denmark**, wishes to acquire all right, title and interest in and to the Trademarks in the United States of America, and the Assignor wishes to transfer such rights, titles and interests to the Assignee;

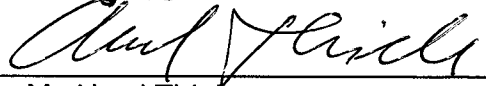
NOW THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration to the Assignor paid, the receipt and sufficiency of which is hereby acknowledged, the Assignor assigns to the Assignee, its successors and assigns, all the rights, titles and interests in and to the Trademarks in the United States of America, including the registrations thereof in the United States of America, together with the goodwill associated with the Trademarks.

The Assignor hereby undertakes at any time upon reasonable request to sign such documents and do such things as may be necessary and proper to enable the Assignee to maintain trade-mark protection in the United States of America for the Trademarks, all without further consideration but at the sole expense of the Assignee.

EXECUTED at

this 17 day of August 2004.

**Carlsberg A/S**

By:   
Name: Mr Aksel Thiele  
Title: Legal Counsel

**SCHEDULE A**

Trademark

Appl. No.

Reg. No.

**TUBORG <device>**

**74/412 469**

**1 845 830**