TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT**

Correct error in previously recorded document that erroneously affects the NATURE OF CONVEYANCE:

registration

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Reinhart FoodService, Inc.		10/07/2004	CORPORATION: WISCONSIN

RECEIVING PARTY DATA

Name:	Reinhart FoodService, Inc.	
Street Address:	1500 Saint James Street	
City:	La Crosse	
State/Country:	WISCONSIN	
Postal Code:	ostal Code: 54602	
Entity Type:	ty Type: CORPORATION: WISCONSIN	

PROPERTY NUMBERS Total: 1

	Property Type	Number	Word Mark
Regis	tration Number:	1727902	SAN PABLO

CORRESPONDENCE DATA

Fax Number: (414)978-8675

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 414 277 5000

Email: tm-dept@quarles.com

Correspondent Name: Marta S. Levine

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Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER: 790373.00038

NAME OF SUBMITTER: Marta S. Levine

Total Attachments: 3

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<u>TRADEMARK</u>

REEL: 002952 FRAME: 0994

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registrant: Reinhart FoodService, Inc.

Mark: SAN PABLO

Registration No.: 1,727,902

Int. Class No.: 030

Issue Date: October 27, 1992

REQUEST FOR CORRECTION OF IMPROPERLY FILED AND RECORDED ASSIGNMENT

Reinhart FoodService, Inc. hereby requests the correction of an assignment (specifically a security interest granted under a "Collateral, Patent, Trademark And License Agreement") improperly filed and recorded by another person against the above registration.

The records of the U.S. Patent and Trademark Office show that the original owner of the above registration was Cruz Distributing, Inc. (a Minnesota corporation). The registration was thereafter assigned as follows:

<u>Assignor</u>	<u>Assignee</u>	Recorded at Reel/Frame No.:	<u>Date of</u> <u>Recordation</u>
Cruz Distributing, Inc.	Cruz Mexican Foods, Inc.	Reel/Frame No. 0837/0405	January 21, 1992
Cruz Mexican Foods, Inc.	Sparta Foods, Inc.	Reel/Frame No. 0970/0463	May 17, 1993
Sparta Foods, Inc.	Reinhart FoodService, Inc.	Reel/Frame No. 1920/0852	June 21, 1999

The last correct assignee, Reinhart FoodService, Inc., has been and continues to be the owner of the registration at issue.

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TRADEMARK REEL: 002952 FRAME: 0995 On December 14, 1994, a "Collateral, Patent, Trademark And License

Agreement" was recorded at Reel/Frame 1264/0261, indicating the grant of a security
interest in the registration by La Canasta of Minnesota, Inc. in favor of Norwest Bank

Minnesota. This security interest was submitted with erroneous information; specifically,
La Canasta of Minnesota, Inc. was not, at the time of recordation of the security interest

(or, to Reinhart FoodService, Inc.'s knowledge, at any other time), the owner of the above
registration. The security interest in this registration was therefore filed and recorded in

Reinhart FoodService, Inc., the owner of the above registration, hereby requests that the Office correct this error, pursuant to TMEP §§503.06(c) and 503.06(e), by noting that the security interest was filed in error against this registration.

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements may jeopardize the validity of the registration, declares that he is properly authorized to execute this request on behalf of the registrant; he believes the registrant to be the owner of the registered mark; to the best of his knowledge and belief, no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods or services of such other person, to cause confusion or to cause mistake or to deceive; and all statements are made of his

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error.

TRADEMARK REEL: 002952 FRAME: 0996 own knowledge are true and all statements made on information and belief are believed

to be true.

Please direct all communications to:

Marta S. Levine Quarles & Brady LLP 411 East Wisconsin Avenue Milwaukee, Wisconsin 53202

Telephone: 414 277 5000 Facsimile: 414 271 3552

E-Mail:

tm-dept@quarles.com

Dated: October 7, 2004

Reinhart FoodService, Inc.

By:

Gerald E. Connolly

Secretary

<u>Certificate of Transmittal</u>: I hereby certify that this correspondence is being electronically transmitted in TIFF image format to the U.S. Patent and Trademark Office through the Electronic Trademark Assignment System (ETAS) on the date indicated below:

Date: October 7, 2004

Marta C Lavine

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RECORDED: 10/07/2004