

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

| | | | |
|--|--|-----------------------|---------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Majestic Brands, Inc. | | 09/29/2004 | CORPORATION: NEVADA |
| RECEIVING PARTY DATA | | | |
| Name: | J&L Group, LLC | | |
| Street Address: | PO BOX 4470 | | |
| City: | STATELINE | | |
| State/Country: | NEVADA | | |
| Postal Code: | 89449-4470 | | |
| Entity Type: | Limited Liability Company: NEVADA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 78424365 | COCKTAILS BY JENN | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (212)953-7201 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 212-415-9200 | | |
| Email: | ny.trademark@dorsey.com | | |
| Correspondent Name: | Sandra Edelman | | |
| Address Line 1: | 250 Park Avenue | | |
| Address Line 2: | 15th Floor | | |
| Address Line 4: | New York, NEW YORK 10177 | | |
| ATTORNEY DOCKET NUMBER: | 459252-2 | | |
| NAME OF SUBMITTER: | Linda Leone | | |
| Total Attachments: 1 source=J&L Group Assignment#page1.tif | | | |

OP \$40.00 78424365

ASSIGNMENT OF UNITED STATES TRADEMARK APPLICATION

This Assignment is made by and between MAJESTIC BRANDS, INC., a corporation organized and existing under the laws of the State of Nevada, having a place of business in Stateline, Nevada ("Assignor") and J&L GROUP, LLC, a limited liability corporation organized and existing under the laws of the State of Nevada, having a place of business in Danville, California ("Assignee").

WHEREAS, Assignor is the owner of the pending application for registration of the mark COCKTAILS BY JENN in the United States Patent and Trademark Office, Serial No. 78/424,365 (the "Mark"), and the goodwill associated therewith; and

WHEREAS, the Mark has been in use since September 15, 2004 and Assignor has taken steps to amend Serial No. 78/424,365 so as to allege use of this mark in commerce as of such date;

WHEREAS, Assignor desires to transfer ownership of the Mark and the goodwill associated therewith to Assignee;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee the Mark and the goodwill associated therewith.

MAJESTIC BRANDS, INC.

Date: 9-29-04

By: [Signature]
Name: JASON KANE
Title: President/CEO

J&L GROUP, LLC

Date: 9/29/04

By: [Signature]
Name: LARRY DAVENPORT
Title: Vice President