

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Refreshment Brands, Inc.		09/29/2004	CORPORATION: NEVADA

RECEIVING PARTY DATA	
Name:	Majestic Brands Inc.
Street Address:	P.O. BOX 4470
City:	Stateline
State/Country:	NEVADA
Postal Code:	89449-4470
Entity Type:	CORPORATION: NEVADA

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Serial Number:	78290641	SHAID
Registration Number:	2712380	GLACIER BAY

CORRESPONDENCE DATA	
Fax Number:	(212)953-7201
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	212-415-9200
Email:	ny.trademark@dorsey.com
Correspondent Name:	Sandra Edelman
Address Line 1:	250 Park Ave
Address Line 2:	15th Floor
Address Line 4:	New York, NEW YORK 10177

ATTORNEY DOCKET NUMBER:	459252-00002
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NAME OF SUBMITTER:	Linda Leone
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Total Attachments: 2
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OP \$65.00 78290641

**ASSIGNMENT OF TRADEMARKS**

This Assignment is made by and between REFRESHMENT BRANDS, INC., a corporation organized and existing under the laws of the State of California, having a place of business in Danville, California ("Assignor") and MAJESTIC BRANDS INC., a corporation organized and existing under the laws of the State of Nevada, having a place of business in Stateline, Nevada ("Assignee").


WHEREAS, Assignor is the owner of the registration and pending application for registration in the United States Patent and Trademark Office as identified in Schedule "A" hereto (the "Marks"), and the goodwill associated therewith; and

WHEREAS, Assignor desires to transfer ownership of the Marks and the goodwill associated therewith to Assignee;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee the Marks and the goodwill associated therewith.

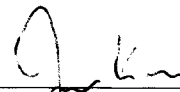
REFRESHMENT BRANDS, INC.

Date: 9/29/04

By:   
Name: LARRY M DAVENPORT  
Title: Vice President

MAJESTIC BRANDS, INC.

Date: 9/29/04

By:   
Name: Jason Kane  
Title: President

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**SCHEDULE "A"**

**Mark**

**Application Serial No./Registration No.**

SHAID

Application Serial No. 78/290,641

GLACIER BAY

Registration No. 2,712,380