

4/19/04

04-22-2004

Attorney Docket No. EWAI.65121

FORM PTO-1594



U.S. DEPT. OF COMMERCE  
PATENT AND TRADEMARK OFFICE

102727542

To The Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Easy Way International, Ltd.

Individual(s)                       Association  
 General Partnership             Limited Partnership  
 Corporation—State (Delaware)  
 Other:

Additional name(s) of conveying party(ies) attached?  
 Yes  No

2. Name and address of receiving party(ies):

Name: EZ Health International, LLC

Street Address: 5340 Commerce Circle, Suite E

City: Indianapolis State: Indiana Zip: 46237

Individual(s) citizenship  
 Association  
 General Partnership  
 Limited Partnership  
 Corporation—State of Indiana  
 Other:

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of Conveyance:

Assignment                       Merger  
 Security Agreement             Change of Name  
 Other:

Execution Date: April 13, 2004

4. Application number(s) or registration number(s):

A. Trademark Application No(s):

B. Trademark Registration No(s): 2,443,253

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Richard R. Johnson

Internal Address: Shook, Hardy & Bacon L.L.P.

Street Address: 2555 Grand Blvd.

City: Kansas City

State: Missouri

Zip: 64108-2613

6. Total number of applications and registrations involved ..... 1

7. Total fee (37 CFR 3.41) ..... \$ 40.00

Enclosed

Authorized to be charged to deposit account any deficiencies.

8. Deposit Account No.: 19-2112

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Richard R. Johnson, Reg. No. 27,452

Name of person signing                      Signature                      Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:

Mail Stop Assignment Recordation Services  
Director of the US Patent and Trademark Office  
P.O. Box 1450  
Alexandria, VA 22313-1450

04/21/2004 ECOPER 00000018 2443253  
01 FC:8521 40.00

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TRADEMARK  
REEL: 002953 FRAME: 0233

**ASSIGNMENT**

WHEREAS, Easy Way International, Ltd., a corporation duly organized under the laws of the State of Delaware, and having its principal place of business at 5340 Commerce Square Circle, Suite E, Indianapolis, Indiana 46237, is the owner of United States Trademark Registration No. 2,443,253, issued April 10, 2001, and covering the mark SWEET SATISFACTION; and

WHEREAS, EZ Health International, LLC, a corporation duly organized under the laws of the State of Indiana, and having its principal place of business at 5340 Commerce Circle, Suite E, Indianapolis, Indiana 46237, is desirous of acquiring said Trademark Registration;

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, including consideration previously transferred, the receipt and sufficiency of which are hereby acknowledged, Easy Way International, Ltd. has sold, assigned and transferred, and by these presents does sell, assign and transfer unto said EZ Health International, LLC the full and exclusive right, title and interest, throughout the world, in and to the said mark, together with the good will of the business symbolized by the mark, and the above identified registration thereof, and the right to recover for any past infringement of said mark.

EXECUTED this 13 day of April, 2004.

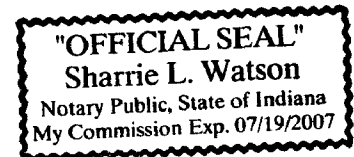
EASY WAY INTERNATIONAL, LTD.

By Michael Marlin  
Name: Michael Marlin  
Title: President

STATE OF INDIANA :  
: ss.  
COUNTY OF :

On this 13 day of April, 2004, before me personally appeared Michael Marlin, to me known to be the person described in, and who executed, the foregoing instrument, and he duly acknowledged to me that he executed the same for uses and purposes therein set forth.

Sharrie L. Watson  
Notary Public



SEAL

My Commission Expires:  
7/19/07