

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
id8 Group Holdings, Inc.		10/07/2004	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Sling Media, Inc.		
Street Address:	563 Alhambra Road		
City:	San Mateo		
State/Country:	CALIFORNIA		
Postal Code:	94402		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78430660	SLING BOX	
Serial Number:	78430073	SLING MEDIA	
CORRESPONDENCE DATA			
Fax Number:	(650)938-5200		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(650) 335-7966		
Email:	trademark@fenwick.com		
Correspondent Name:	Karen Marie Kitterman, Esq.		
Address Line 1:	801 California Street		
Address Line 2:	Silicon Valley Center		
Address Line 4:	Mountain View, CALIFORNIA 94041		
ATTORNEY DOCKET NUMBER:	24069-00070 SLING BOX &		
NAME OF SUBMITTER:	Karen Marie Kitterman, Esq.		
Total Attachments: 1 source=slingmedia5#page1.tif			

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TRADEMARK ASSIGNMENT

WHEREAS, id8 Group Holdings, Inc. ("Assignor"), a Delaware corporation having its place of business at 563 Alhambra Road, San Mateo, California 94402, is the owner of record of the following trademark applications currently pending in the United States Patent and Trademark Office ("the Trademarks"):

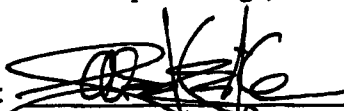
Trademark	Serial / Reg. No.	Filing / Reg. Date
SLING BOX	78/430,660	June 6, 2004
SLING MEDIA	78/430,073	June 4, 2004

WHEREAS, the Assignor and Sling Media, Inc. ("Assignee"), a Delaware corporation, having its principal place of business at 563 Alhambra Road, San Mateo, California 94402, are parties to that certain Technology Assignment Agreement, dated as of June 14, 2004, pursuant to which Assignee has acquired technology and intellectual property of Assignor, including any and all common law rights, title, and interest in the United States of America and all other countries and jurisdictions of the world in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and the intent-to-use applications thereof, referenced above, as well as that portion of the business which is ongoing and existing to which the intent-to-use applications pertain.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor has assigned unto Assignee, effective as of June 14, 2004, any and all common law rights, title, and interest in the United States of America and all other countries and jurisdictions of the world in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and the intent-to-use applications thereof, referenced above, as well as that portion of the business which is ongoing and existing to which the intent-to-use applications pertain.

Signed at SAN MATEO, this 7th day of October, 2004.

id8 Group Holdings, Inc.

By: 
Name: JASON KRİKORIAN
Title: DIRECTOR

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