

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
------------------	----------------

NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
-----------------------	--

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Details International Sportswear, Ltd.		08/26/2004	CORPORATION: CANADA

RECEIVING PARTY DATA	
Name:	Fame Jeans Inc.
Street Address:	6650 Cote de Liesse
City:	St-Laurent, Quebec, H4T 1E3
State/Country:	CANADA
Entity Type:	CORPORATION: CANADA

PROPERTY NUMBERS Total: 4		
Property Type	Number	Word Mark
Registration Number:	2305662	BALL STAR
Registration Number:	2247454	DDC EQUIPMENT
Registration Number:	2253067	DETAILS 58
Registration Number:	2221630	WHY? BECAUSE KIDS NEED TO KNOW

CORRESPONDENCE DATA	
Fax Number:	(215)979-1020
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	215-979-1282
Email:	Lfgould@duanemorris.com
Correspondent Name:	LEWIS F. GOULD, JR.
Address Line 1:	ONE LIBERTY PLACE
Address Line 4:	PHILADELPHIA, PENNSYLVANIA 19103

ATTORNEY DOCKET NUMBER:	D4858-035 (DKT. 2706-87)
-------------------------	--------------------------

DOMESTIC REPRESENTATIVE	
Name:	LEWIS F. GOULD, JR.

CH \$115.00 2305662

Address Line 1: ONE LIBERTY PLACE  
Address Line 2: DUANE MORRIS LLP  
Address Line 4: PHILADELPHIA, PENNSYLVANIA 19103

NAME OF SUBMITTER:


Lewis F. Gould, Jr.

Total Attachments: 2  
source=2706-87p1#page1.tif  
source=2706-87p2#page1.tif

## ASSIGNMENT

In consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, **Details International Sportswear, Ltd.**, whose full post office address is 1400 Tees, St. Laurent, Quebec H4R 2B6 (the AAssignor@), does hereby sell, assign, transfer and set over to **Fame Jeans Inc.** having a principal office and place of business at 6650 Cote de Liesse, St-Laurent, Quebec, H4T 1E3, Canada (the AAssignee@), all right, title and interest in and to such trade-marks shown in the attached Schedule A and the corresponding registrations therefore, and in the goodwill of the business in connection with which said marks are used in the United States.

EXECUTED at ST. LAURENT, QUEBEC  
this 26<sup>th</sup> day of AUGUST, 2004.

By   
**Details International Sportswear, Ltd.**

Title: PRESIDENT

## SCHEDULE A

<u>Trade-mark</u>	<u>Serial Number</u>	<u>Regn. No.</u>	<u>Country</u>
BALL STAR	75/521,944	2,305,662	United States
DDC EQUIPMENT	75/415,351	2,247,454	United States
DETAILS 58	75/422,628	2,253,067	United States
WHY? BECAUSE KIDS NEED TO KNOW	75/415,352	2,221,630	United States