

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ADA Luxury Care GmbH		08/02/2004	GmbH: GERMANY

RECEIVING PARTY DATA	
Name:	DAHLMeyer Holding AG
Street Address:	Schulhausstrasse 29
Internal Address:	CH-6318
City:	Walchwil
State/Country:	SWITZERLAND
Entity Type:	CORPORATION: SWITZERLAND

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Serial Number:	78158867	ÊTRE BODY ESSENTIALS
Serial Number:	78208043	HYDRO B.A.S.I.C.S

CORRESPONDENCE DATA	
Fax Number:	(215)568-6499
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	215-568-6400
Email:	jjo@volpe-koenig.com
Correspondent Name:	John J. O'Malley
Address Line 1:	30 S. 17th Street
Address Line 2:	Suite 1600
Address Line 4:	Philadelphia, PENNSYLVANIA 19103

ATTORNEY DOCKET NUMBER:	SMB-TM036 & TM038
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DOMESTIC REPRESENTATIVE	
Name:	John J. O'Malley
Address Line 1:	30 S. 17th Street
Address Line 2:	Suite 1600

OP \$65.00 78158867

Address Line 4: Philadelphia, PENNSYLVANIA 19103

NAME OF SUBMITTER:

John J. O'Malley

Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, ADA Luxury Care GmbH, a Swiss corporation, with a principal address at Schulhausstrasse 29, 6318 Walchwil, Switzerland (hereinafter "Assignor") has adopted, uses and is the owner of the following trademarks;

<u>Mark</u>	<u>U.S. Application No.</u>
ETRE BODY ESSENTIALS and Design	78/158,867
HYDRO B.A.S.I.C.S.	78/208,043

WHEREAS, DAHLMAYER Holding AG, a Swiss corporation, with a principal address at Schulhausstrasse 29, CH-6318 Walchwil, Switzerland (hereinafter "Assignee") is the successor to the Assignor's business and the successor to Assignor's business to which the mark pertains and is desirous of acquiring the Trademark together with the goodwill of the business symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to the Assignee all of the rights, title, and interest in and to the aforesaid Trademark together with the goodwill of the business connected with the use of and symbolized by said Trademark. It is agreed that the Assignor shall be legally bound upon request from Assignee to execute all instruments properly which Assignee may deem necessary or desirable for securing and maintaining the Trademark hereby assigned, all without further compensation to Assignor.

The undersigned warrants that the rights and property herein conveyed are free and clear of any encumbrance.

EXECUTED on this 02 day of August, 2004 at
Walchwil
(Place)

ADA Luxury Care GmbH

By: _____

Name: Andreas Dahlmeyer

Title: President