

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FADA INDUSTRIES, INC.		10/07/2004	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	ADVANCE WATCH CO., LTD.		
Street Address:	25800 Sherwood		
City:	Warren		
State/Country:	MICHIGAN		
Postal Code:	48091-4160		
Entity Type:	CORPORATION: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2562360	FLIRT	
CORRESPONDENCE DATA			
Fax Number:	(248)358-3351		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(248) 358-4400		
Email:	marapakis@brookskushman.com		
Correspondent Name:	Anessa Owen Kramer		
Address Line 1:	1000 Town Center, 22nd Floor		
Address Line 4:	Southfield, MICHIGAN 48075-1238		
ATTORNEY DOCKET NUMBER:	FADA 0103 TUS		
NAME OF SUBMITTER:	Anessa Owen Kramer		
Total Attachments: 1 source=1#page1.tif			

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ASSIGNMENT OF TRADEMARK

WHEREAS, FADA INDUSTRIES, INC., a Delaware corporation, with its principal place of business at 47-50 33rd Street, Long Island City, New York 11101 ("Assignor"), is the owner of the following trademark and registration thereof in the United States Trademark Office:

<u>Reg. No.</u>	<u>Mark</u>	<u>Issued</u>
2,562,360	FLIRT	04/16/02

WHEREAS, ADVANCE WATCH CO., LTD., a Michigan corporation, with its principal place of business at 25800 Sherwood, Warren, Michigan 48091-4160 ("Assignee"), is desirous of acquiring said trademark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all right, title and interest in and to the said trademark, together with the goodwill of the business symbolized by the trademark, and the above identified registration thereof.

FADA INDUSTRIES, INC., Assignor

By: 

Harold Kirshner
Vice President, Marketing

Dated: 10/7/04