

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NATSO, Inc.		10/11/2004	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Randall Publishing Company, Inc.		
Street Address:	3200 Rice Mine Road NE		
City:	Tuscaloosa		
State/Country:	ALABAMA		
Postal Code:	35406		
Entity Type:	CORPORATION: ALABAMA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2783630	NATSO TRUCKERS NEWS	
CORRESPONDENCE DATA			
Fax Number:	(205)488-6369		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	205.521.8369		
Email:	njohnson@bradleyarant.com		
Correspondent Name:	Nathan W. Johnson, Esq.		
Address Line 1:	1819 Fifth Avenue North		
Address Line 4:	Birmingham, ALABAMA 35203-2104		
NAME OF SUBMITTER:	Crystal G. Wilkerson, Esq.		
Total Attachments: 1			
source=Assignment2783630#page1.tif			

OP \$40.00 2783630

**DEED OF ASSIGNMENT OF
TRADEMARK REGISTRATION 2783630**

NATSO, Inc. ("Seller"), a Delaware corporation having a place of business located at 1199 N. Fairfax Street, Suite 801 Alexandria VIRGINIA 22314, has adopted and is using the trademarks represented by and referred to in Federal Trademark Registration 2,783,630 (for the mark NATSO TRUCKERS NEWS), including specifically all right, title, and interest in and to the TRUCKERS NEWS portion of the mark as separable from any other aspect thereof (the Mark).

Randall Publishing Company, Inc. ("Buyer"), having a place of business located at 3200 Rice Mine Road NE Tuscaloosa ALABAMA 35406, is desirous of acquiring the Mark, together with the goodwill of the business symbolized by such Mark, and Registration 2,783,630.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Seller does hereby assign and transfer to Buyer all right, title, and interest in and to the Mark and registration number 2,783,630, together with the goodwill of the business symbolized by such marks and the registrations or applications thereof, and all such quality control standards, records, protocols, and information as are necessary to maintain the continuity of the quality of the goods and services represented by each Mark.

The Commissioner of Patents and Trademarks, and/or the regulatory authority for any individual State, is requested make the proper notation of such assignment on the trademark records of the United States of America and of such State.

NATSO, INC.
Signature: *Lisa J. Mullings*
Printed Name: Lisa J. Mullings
Position: President & CEO Date: 10/11/2004