

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
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<b>NATURE OF CONVEYANCE:</b>	Nunc Pro Tunc Assignment effective date 9/22/1998
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<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Clown Confections, Inc.		10/12/2004	CORPORATION: ILLINOIS

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Food Network, Inc.
<b>Street Address:</b>	3184 Doolittle Drive
<b>City:</b>	Northbrook
<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	60062
<b>Entity Type:</b>	CORPORATION: ILLINOIS

<b>PROPERTY NUMBERS Total: 1</b>		
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
Registration Number:	0596848	CLOWN

<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(312)207-6400
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	312-207-6435
<b>Email:</b>	elrubin@sachnoff.com
<b>Correspondent Name:</b>	E. Leonard Rubin
<b>Address Line 1:</b>	Sachnoff & Weaver, Ltd.
<b>Address Line 2:</b>	30 South Wacker Drive
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606

<b>ATTORNEY DOCKET NUMBER:</b>	202910.0002
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<b>NAME OF SUBMITTER:</b>	E. Leonard Rubin
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<b>Total Attachments: 2</b> source=clown1#page1.tif source=clown2#page1.tif
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OP \$40.00 0596848

## ASSIGNMENT OF REGISTERED TRADEMARK

Assignment is made as of September 22, 1998 by Clown Confections, Inc. an Illinois Corporation (“Assignor”) to Food Network, Inc., an Illinois Corporation (“Assignee”).

WHEREAS, Assignor adopted and used the trademark CLOWN (the “Mark”) in connection with its business; and

WHEREAS, Assignor obtained U. S. Trademark Registration No. 596,848 for the Mark (the “Registration”); and

WHEREA, Assignor and Assignee entered into an Agreement for Sale, dated September 22, 1998, pursuant to which Assignor agreed to assign to Assignee all of its trademarks;

WHEREAS, Assignee desires to acquire the entire interest of the Assignor in the Mark and the Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is acknowledged, Assignor assigns to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark; any rights that arise from the Registration; all rights to seek other registrations of the Mark in the United States Patent and Trademark Office or elsewhere; and all causes of action, past and future, for infringement of the Mark or other violations of the rights assigned hereunder. Assignor represents and warrants to Assignee that it has made continuous use of the Mark in connection with the goods recited in the Registration at

least since the date of first use in commerce recited in the Registration, and that it has not made any other assignment or pledge of the Mark, any rights therein or the Registration.

CLOWN CONFECTIONS, INC.

By: Robert R. Gysin

STATE OF ILLINOIS            )  
  ) SS:  
COUNTY OF Cook            )

On this 12<sup>th</sup> day of October, 2004, before me personally appeared ROBERT R. GYSIN who acknowledged himself/herself to be the President of CLOWN CONFECTIONS, INC. and that he/she, as such PRESIDENT, being authorized to do so, executed this instrument on behalf of such corporation.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.

Nancy A. Wollenberg  
Notary Public

My Commission Expires: 6/25/2008

