

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Foof a la, llc		10/01/2004	Limited Liability Company: NEBRASKA

RECEIVING PARTY DATA	
Name:	Paper Craft, Inc.
Doing Business As:	Autumn Leaves
Street Address:	4917 Genesta Avenue
City:	Encino
State/Country:	CALIFORNIA
Postal Code:	91316
Entity Type:	PARTNERSHIP: CALIFORNIA

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Serial Number:	76537744	FOOFALA

CORRESPONDENCE DATA	
Fax Number:	(818)907-9896
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	818 907 8986
Email:	ltakahashi@nss-law.com
Correspondent Name:	Linda B. Takahashi
Address Line 1:	15060 Ventura Blvd.
Address Line 2:	Suite 490
Address Line 4:	Sherman Oaks, CALIFORNIA 91403

ATTORNEY DOCKET NUMBER:	51315-03
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NAME OF SUBMITTER:	Linda B. Takahashi
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Total Attachments: 1 source=Assignment-Foof a la#page1.tif
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OP \$40.00 76537744

**ASSIGNMENT OF TRADEMARK**

WHEREAS Foof a La, LLC of 12505 B Street, Omaha, Nebraska, 68144, has adopted, used and is using the trademark "Foof A La", whose registration application is pending as No. 76/537744, dated August 15, 2003; and

WHEREAS Paper Craft, Inc., of 4917 Genesta Avenue, Encino, California, 91316, is desirous of acquiring said trademark including the pending application.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Foof A La, LLC does hereby assign to the said Paper Craft, Inc. all right, title, and interest of the "Foof A La" trademark and the goodwill of the business symbolized thereby.

FOOF A LA, LLC

By Teresa McFayden  
Teresa McFayden, Manager

DATED: OCT. 1, 2004