

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Shorecliff Communications, LLC		10/15/2004	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA	
Name:	The National Telecommunications Cooperative Association
Street Address:	4121 Wilson Avenue, 10th Floor
City:	Arlington
State/Country:	VIRGINIA
Postal Code:	22203
Entity Type:	Not-for-profit company: DISTRICT OF COLUMBIA
Name:	Shorecliff Communications, LLC
Street Address:	26311 Juniper Serro Road, Suite 110
City:	San Juan Capistrano
State/Country:	CALIFORNIA
Postal Code:	92675
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Registration Number:	2885698	TELCOTV

CORRESPONDENCE DATA	
Fax Number:	(404)815-6555
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	404-815-6500
Email:	tadmin@kilpatrickstockton.com
Correspondent Name:	William H. Brewster
Address Line 1:	1100 Peachtree Street, Suite 2800
Address Line 4:	Atlanta, GEORGIA 30309

OP \$40.00 2885698

ATTORNEY DOCKET NUMBER:

L9090/296482

NAME OF SUBMITTER:

Alex S. Fonoroff

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Assignment is made and entered into on this 15th day of October, 2004 pursuant to a prior Agreement between the undersigned Shorecliff Communications, LLC, a Delaware Limited Liability Company having its principal address at 26311 Juniper Serro Road, Suite 110, San Juan Capistrano, California 92675 ("Shorecliff") and The National Telecommunications Cooperative Association, a Washington, D.C. not-for-profit corporation having its principal address at 4121 Wilson Avenue, 10th Floor, Arlington, Virginia 22203 ("NTCA").

WHEREAS, pursuant to an Initial Collaborative Agreement dated May 30, 2002 and an Amended and Restated Collaborative Agreement entered into as of April 23, 2004, Shorecliff and NTCA jointly have engaged in the production and promotion of an annual conference for individuals and entities in the business of delivering and using video services via copper-based transport facilities owned and operated by telephone company cooperatives and other entities under the TELCOTV name and service mark; and

WHEREAS, Shorecliff has obtained a registration of the TELCOTV mark in the U.S. Patent and Trademark Office under registration No. 2,885,698 dated September 21, 2004; and

WHEREAS, pursuant to the Amended and Restated Collaborative Agreement dated April 23, 2004, Shorecliff and NTCA have agreed that they will own the TELCOTV service mark jointly for use in connection with the TELCOTV Conference which they jointly conduct.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the undersigned Shorecliff hereby assigns, transfers and conveys any and all rights that it may have in and to the TELCOTV mark and Registration No. 2,885,698 thereof, together with the good will of the business represented by the said Mark and all rights of action for past infringement thereof to:

The National Telecommunications Cooperative Association
and Shorecliff Communications LLC, as joint owners.

in accordance with the terms and conditions and undertakings set forth in the aforesaid Amended and Restated Collaborative Agreement.

Assignor:
Shorecliff Communications LLC

By 

Timothy M. Downs
President