04-27-2004

Form PTO-1595 (Rev. 10/02)	U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office
OMB No. 0651-0027 (exp. 6/30/2005) 102730122	
Tub settings>> V	
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.	
1. Name of conveying party(ies):	Name and address of receiving party(ies)
1/271	Name: Dowden Publishing Company, Inc.
Appleton & Lange, Inc. $\sqrt{-22-0}$ Delaware Corporation	4
107 Elm Street	Internal Address:
Stamford, Conn. 06902 Additional name(s) of conveying party(ies) attached? Yes No	
3. Nature of conveyance:	
,	
Assignment 🖳 Merger	Street Address: 110 Summit Avenue
Security Agreement	Circui Address.
□ Other	
•	City: Montvale State: NJ Zip: 07645
	City:State:Zip:Zip:
Execution Date: January 28, 1999	Additional name(s) & address(es) attached? 🖳 Yes 📮 No
4. Application number(s) or patent number(s): Trademark Reg. No. 125 5281	
If this document is being filed together with a new appli	cation, the execution date of the application is:
A. Patent Application No.(s)	B. Patent No.(s)
Additional numbers attached? 📮 Yes 📮 No	
5. Name and address of party to whom correspondence	6. Total number of applications and patents involved:
concerning document should be mailed:	7. Total fee (37 CFR 3.41)
Name: Donald S. Dowden	7. Total fee (57 CFR 5.41)
Internal Address: Cooper & Dunham, LLP	☐ Enclosed
	△ Authorized to be charged to deposit account
	Authorized to be sharged to deposit account
1105 4	8. Deposit account number:
Street Address: 1185 Avenue of the America:	03-3125
	(Attack dusticate convertities and in the last of the
City: New York State: NY Zip: 10036	(Attach duplicate copy of this page if paying by deposit account)
DO NOT USE THIS SPACE	
9. Statement and signature.	
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy	
is a true copy of the original document.	
Donald S. Dowden	Leald I towder (ful 19,2004)
Name of Person Signing	Signature Date

Total number of pages including cover sheet, attachments, and documents: L.

Mail documents to be recorded with required cover sheet information to:

Director of the U.S. Patent and Trademark Office

Mail Stop Assignment Recordation Services P.O. Box 1450, Alexandria, VA 22313-1450



04-22-2004

U.S. Patent & TMOfc/TM Mail Rcpt Dt. #77

TRADEMARK REEL: 002960 FRAME: 0282

ASSIGNMENT OF FEDERAL REGISTERED TRADEMARKS

WHEREAS, Appleton & Lange, Inc., a Delaware corporation ("Assignor"), having a place of business at 107 Elm Street, Stamford, Connecticut 06902-0041, is the successor in interest to Prentice Hall, Inc., owner of the trademarks registered in the United States Patent and Trademark Office as "The Journal of Family Practice", Registration No. 1255281, registered on October 25, 1983 and "The Journal of Family Practice", Registration No. 1254506, registered October 18, 1983;

WHEREAS, Dowden Publishing Company, Inc., a New Jersey corporation ("Assignee), having a place of business at 110 Summit Avenue, Montvale, New Jersey 07645, has acquired, for valuable consideration, the receipt and sufficiency of which is hereby acknowledged, any and all rights and interest in and to said trademark described above;

NOW, THEREFORE, Assignor hereby assigns to Assignee any and all rights and interest in the United States in and to the said trademarks together with the goodwill of the business symbolized by said trademarks and registration thereof.

Signed at 1:000, this 26 day of January, 1999.

APPLETON & LANGE, INC.

Signature

Arieh M. Flemenham Asst. Sec.

Print or type name and position -

STATE OF ILLINOIS)

COUNTY OF COOK

On the 18th day of January, 1999 before me, Karen Franklar,
, Notary Public, personally appeared frieh M. Flementarm.

personally known to me

or

proved to me on the basis of satisfactory evidence

to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal

"OFFICIAL SEAL"

KAREN LEBANKLIN

(SEA) NOTARY PUBLIC STATE OF ILLINOIS

MY COMMISSION EXPRES 6/2/2002

SIGNATURE OF NOTARY PUBLIC

TRADEMARK REEL: 002960 FRAME: 0283

RECORDED: 04/22/2004