

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	MERGER
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Prinzing Enterprises, Inc.		06/01/2004	CORPORATION: ILLINOIS

RECEIVING PARTY DATA	
Name:	Brady Worldwide, Inc.
Street Address:	6555 West Good Hope Road
City:	Milwaukee
State/Country:	WISCONSIN
Postal Code:	53223
Entity Type:	CORPORATION: WISCONSIN

PROPERTY NUMBERS Total: 4		
Property Type	Number	Word Mark
Registration Number:	1814701	PRINZING
Registration Number:	2329993	PRINZING
Registration Number:	2864766	PRINZING ENTERPRISES HELPING TO MAKE THE WORKPLACE SAFER
Registration Number:	1623271	SAFETEE DONUT

CORRESPONDENCE DATA	
Fax Number:	(312)698-2064
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	312-861-8617
Email:	judy.a.krason@bakernet.com
Correspondent Name:	Leslie Bertagnolli
Address Line 1:	130 East Randolph Drive, Suite 3500
Address Line 2:	One Prudential Plaza
Address Line 4:	Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER:	BRADY
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NAME OF SUBMITTER:	Leslie Bertagnolli
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CH \$115.00 1814701

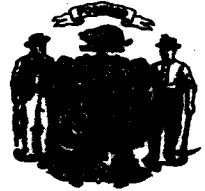
Total Attachments: 4

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DEPARTMENT OF FINANCIAL INSTITUTIONS

To All to Whom These Presents Shall Come, Greeting:

I, RAY ALLEN, Deputy Administrator, Division of Corporate & Consumer Services, Department of Financial Institutions, do hereby certify that the annexed copy has been compared with the document on file in the Corporation Section of the Division of Corporate & Consumer Services of this department, and that the same is a true copy thereof; and that I am the legal custodian of said document, and that this certification is in due form.



IN TESTIMONY WHEREOF, I have
hereunto set my hand and affixed the official seal
of the Department.

A handwritten signature in black ink, appearing to read "Ray Allen".

RAY ALLEN, Deputy Administrator
Division of Corporate & Consumer Services
Department of Financial Institutions

DATE: SEP 21 2004

BY: A handwritten signature in black ink, appearing to read "Patricia Weber".

Effective July 1, 1996, the Department of Financial Institutions assumed the functions previously performed by the Corporations Division of the Secretary of State and is the successor custodian of corporate records formerly held by the Secretary of State.

RECEIVED

MAY 27 2004

**WISCONSIN
DFI**

ARTICLES OF MERGER

OF

PRINZING ENTERPRISES, INC. NR

INTO

BRADY WORLDWIDE, INC. 01 B033585

Image 2

The undersigned, Brady Worldwide, Inc., a Wisconsin corporation ("Parent"), desiring to give notice of corporate action effectuating the merger of its wholly-owned subsidiary, Prinzing Enterprises, Inc., an Illinois corporation ("Subsidiary"), into Parent, and acting by its officers and pursuant to Sections 180.1104 and 180.1107 of the Wisconsin Business Corporation Law, hereby certifies the following:

- 1. Stock Ownership. Parent owns all of the issued and outstanding stock of Subsidiary.
- 2. Plan of Merger. The Board of Directors of Parent has adopted a Plan of Merger in accordance with Section 180.1104 of the Wisconsin Business Corporation Law. A copy of the Plan of Merger is attached hereto as Exhibit A.
- 3. Effective Time. The Effective Time of the Merger shall be 12:01 a.m. on June 1, 2004.

IN WITNESS WHEREOF, the undersigned Corporation has caused these Articles of Merger to be executed in its name this 27th day of May, 2004.

BRADY WORLDWIDE, INC.

By: *Donald E. Rearic*
Donald E. Rearic
Vice President and Treasurer

This instrument was drafted by:

Michael Lappin
Quarles & Brady LLP
411 East Wisconsin Avenue
Milwaukee, WI 53202-4497

QBMKESS69071.1

Exhibit A

**PLAN OF MERGER
OF
PRINZING ENTERPRISES, INC.
INTO
BRADY WORLDWIDE, INC.**

WHEREAS, Brady Worldwide, Inc. ("Parent"), a corporation organized and existing under the laws of the State of Wisconsin, owns all of the issued and outstanding shares of stock of Prinzing Enterprises, Inc. ("Subsidiary"), a corporation organized and existing under the laws of the State of Illinois; and

WHEREAS, the Board of Directors of Parent deems it advisable for the general welfare and advantage of Parent and Subsidiary that Subsidiary be merged into Parent;

NOW, THEREFORE, the terms and conditions of the merger of Subsidiary into Parent (the "Merger") are as follows:

ARTICLE I

MERGER; EFFECTIVE TIME

At the Effective Time of the Merger (as hereinafter defined) the separate existence of Subsidiary shall cease and Subsidiary shall be merged into Parent pursuant to Section 180.1104 of the Wisconsin Business Corporation Law and Section 11.30 of the Illinois Business Corporation Act. The Effective Time of the Merger shall be 12:01 a.m. on June 1, 2004.

ARTICLE II

SHARES OF PARENT AND SUBSIDIARY

1. Parent Shares. Each share of stock of Parent issued and outstanding or in the treasury of the Parent at the Effective Time of the Merger shall continue to be one such share of the Surviving Corporation.

2. Subsidiary Shares. Each share of stock of Subsidiary issued and outstanding or in the treasury of the Subsidiary shall be retired and canceled at the Effective Time of the Merger, and no shares of stock of the Parent or other consideration shall be issued in exchange therefor.

ARTICLE III

EFFECT OF MERGER

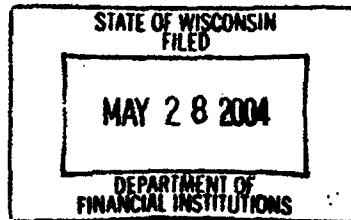
The effect of the Merger shall be as provided in Section 180.1106 of the Wisconsin Business Corporation Law and Section 11.50 of the Illinois Business Corporation Act.

* * * * *

QBMDKES569071.1

\$ 150.00 + \$ 25.00 Exp

Articles of Merger
Chap. 180



Merges: an unlicensed Foreign Corp. (Non-Sure)
into: Brady Worldwide (us Corp) (Sure)

5/28/04
628515
\$175.00

6-1-2004