

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Thrifty, Inc.		10/19/2004	CORPORATION: OKLAHOMA

RECEIVING PARTY DATA	
Name:	Dollar Thrifty Automotive Group, Inc.
Street Address:	5310 E. 31st Street
City:	Tulsa
State/Country:	OKLAHOMA
Postal Code:	74153
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Registration Number:	2062058	NEIGHBORS TOGETHER

CORRESPONDENCE DATA	
Fax Number:	(202)659-1559
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(202) 659 - 6944
Email:	MBergsman@dickinsonwright.com
Correspondent Name:	Marc A. Bergsman
Address Line 1:	1901 L Street, N.W.
Address Line 2:	Suite 800
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036

ATTORNEY DOCKET NUMBER:	070942-00275
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NAME OF SUBMITTER:	Marc A. Bergsman
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Total Attachments: 2
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OP \$40.00 2062058

ASSIGNMENT

ASSIGNMENT effective the 19th day of October, 2004, by and between THRIFTY, INC. (hereinafter "Assignor"), an Oklahoma corporation having its principal place of business at 5310 E. 31st Street, Tulsa, Oklahoma 74153, to DOLLAR THRIFTY AUTOMOTIVE GROUP, INC. (hereinafter "Assignee"), an Delaware corporation having its principal place of business at 5310 E. 31st Street, Tulsa, Oklahoma 74153.

WHEREAS, Assignor owns and has used, or is using through a related company, the trademark and service mark NEIGHBORS TOGETHER and Design (U.S. Trademark Registration No. 2,062,058 and Canadian Trademark Registration No. TMA472,957) (the "Mark").

WHEREAS, Assignee is desirous of acquiring the Mark and the goodwill of the business associated therewith, as well as the application therefor.

NOW THEREFORE, Assignor hereby conveys, transfers, and assigns to Assignee all its rights, title, and interest in and to the Mark, as well as the application therefor, together with the goodwill of the business symbolized thereby.

Assignor further assigns to Assignee all rights to sue for and receive all damages occurring from any past infringing uses of the Mark.

Assignor warrants that it has good and valid title to the Mark, including the registrations therefor.

Assignor agrees that upon request by Assignee, Assignor shall execute all papers, make all rightful oaths, testify on behalf of Assignee and do other lawful acts necessary to carry to the intent of this Assignment at Assignee's expense and request, as well as provide such documents, material, information, or assistance as Assignee may consider necessary.

This Assignment shall be binding on the parties, their successors and/or assigns and all others acting by, through, with, or under their direction, and all those in privity therewith.

THRIFTY, INC.

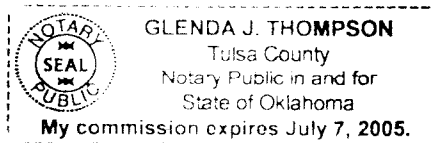
BY: *Vicki Vaniman*
Vicki Vaniman, Secretary

State of Oklahoma
County of Tulsa

Vicki Vaniman being duly sworn, did depose and say this 19th day of October, 2004, that she is an officer of Thrifty, Inc.; that she is authorized to execute this Assignment on behalf of said corporation; that she has read and signed the foregoing Assignment and knows and understands the contents thereof.

Glenda J. Thompson
Notary Public
My Commission Expires:

DC 70942-275 97086



Comm. # 0101110