



102737730

To The Honorable Commissioner of Patents and Trademarks: Please receive the attached original document or copy thereof.

1. Name of conveying party(ies):

Kayser-Roth Corporation
(Delaware Corporation)

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other _____

Additional names(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other _____

Execution Date: April 14, 2004

4. Application number(s) or registration number(s):

A) Trademark Application No.(s)

2. Name and address of receiving party(ies)

Name: QVC, Inc.

Internal Address: _____

Street Address: 1200 Wilson Drive

City: West Chester State: PA Zip: 19380

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation State Delaware
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

B) Trademark Registration No.(s)

1,739,073
 2,466,167
 2,313,871
 2,118,616

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning documents should be mailed:

CAESAR, RIVISE, BERNSTEIN,
COHEN & POKOTILOW, LTD.

Attn: Manny D. Pokotilow, Esq.
12th Floor - 7 Penn Center
1635 Market Street; Phila, PA 19103-2212

6. Total number of applications and registrations involved..... 4

(1 @ \$40 and 3 @ \$25)

7. Total fee (37 CFR 3.41)..... \$ 115.00

Authorized to Charge to Deposit Account No. 03-0075 (duplicate attached)

DO NOT USE THIS SPACE

8. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Manny D. Pokotilow
Name of Person Signing

Manny D. Pokotilow
Signature

April 29, 2004
Date

05/04/2004 ECOMPER 00000211 030075 1739073

Total number of pages including cover sheet, attachments and document: 5

01 FC:8021 40.00 BA
02 FC:8522 75.00 BA

Mail documents to be recorded with required cover sheet information to:

Mail Stop: Assignment Recordation Services
Director of the U.S. Patent and Trademark Office
P.O. Box 1450; Alexandria, VA 22313-1450

ASSIGNMENT OF TRADEMARKS and TRADEMARK REGISTRATIONS

WHEREAS, **Kayser-Roth Corporation**, a Delaware corporation having a place of business at 102 Corporate Center Boulevard, Greensboro, North Carolina 27408, (hereinafter "ASSIGNOR") has adopted and has used the mark **LEGACY** and is the owner of the United States Trademark Registrations listed on Exhibit A attached hereto and incorporated herein (collectively, the "MARK").

WHEREAS, for good and valuable consideration ASSIGNOR assigned and transferred to **QVC, INC.**, a corporation organized under the laws of the State of Delaware and having a place of business at 1200 Wilson Drive, West Chester, Pennsylvania 19380, (hereinafter "ASSIGNEE") all of the right, title and interest of said ASSIGNOR in and to the MARK and any and all goodwill of the business associated with and symbolized by the MARK, and any other rights associated therewith; and

WHEREAS, it is the desire of ASSIGNOR and ASSIGNEE to record the assignment of said mark and the transfer to ASSIGNEE of the MARK.

NOW THEREFORE, IN CONSIDERATION of the sum of \$1.00 and other good and valuable consideration paid by ASSIGNEE to ASSIGNOR, the receipt of which is hereby acknowledged by ASSIGNOR, and in further consideration of the fact that it is the desire of ASSIGNOR to be legally bound hereby, said ASSIGNOR does hereby sell, assign and transfer unto ASSIGNEE the MARK, Certificate of Registration No. 1,739,073, No. 2,466,167, No. 2,313,871, No. 2,118,616, and any and all goodwill of the business associated with and symbolized by the MARK, and any other rights associated therewith.

Included in this assignment are any and all rights which ASSIGNOR has against persons who have infringed upon the MARK and Registration No. 1,739,073, No. 2,466,167, No. 2,313,871, and No. 2,118,616. These rights include the right to sue and recover for all damages and profits, if any, arising out of past infringement of the MARK and Registration No. 1,739,073, No. 2,466,167, No. 2,313,871, and No. 2,118,616.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be signed by its Vice President and General Manager, Julia Townsend, thereunto duly authorized, and has caused its corporate seal to be hereunto affixed and duly attested this 14 day of April, 2004.

Kayser-Roth Corporation

By: Julia C. Townsend
Name: Julia Townsend
Title: Vice President and General Manager

ATTEST:

[Signature]

(Corporate Seal)



State of *North Carolina* :
County of *Cumford* : SS
:

On this 14th day of April, 2004, before me personally

appeared Julia Townsend, to me known, who after being duly sworn, did depose and say that at the time of the Assignment she/he is the Vice President and General Manager of Kayser-Roth Corporation, a Delaware corporation, the corporation described herein, and which executed the above instrument; that she knows the seal of said corporation; that the seal affixed to said instrument is such corporate seal; that it was so affixed as the corporate act of Kayser-Roth Corporation, and that she signed her name thereto by like order.

Judith S. Cummins (SEAL)
Notary Public

MY COMMISSION EXPIRES: *8/24/08*

EXHIBIT "A"
TO ASSIGNMENT OF TRADEMARKS AND TRADEMARK REGISTRATIONS

LEGACY TRADEMARKS

<u>MARK</u>	<u>U.S. REG/S.N.</u>
LEGACY	2,313,871
LEGACY SHAPEWEAR	2,466,167
LEGACY LEGWEAR	2,118,616
SHEER LEGACY	1,739,073