



Form PTO-1594  
(Rev. 10/02)  
OMB No. 0651-0027 (exp. 6/30/2005)  
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**TRADEMARKS ONLY**

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
**BEACH PUBLISHING SYSTEMS, INC.,  
an Ohio corporation**

Individual(s)       Association  
 General Partnership       Limited Partnership  
 Corporation-State  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)  
Name: **Buzz Publications, LLC**  
Internal Address: \_\_\_\_\_  
Street Address: **9933 Alliance Road**  
City: **Cincinnati** State: **OH** Zip: **45242**

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State \_\_\_\_\_  
 Other **Limited Liability Company**

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:  
 Assignment       Merger  
 Security Agreement       Change of Name  
 Other \_\_\_\_\_

Execution Date: **November 18, 2003**

4. Application number(s) or registration number(s):  
A. Trademark Application No.(s)  
B. Trademark Registration No.(s)  
**2,664,890**

Additional number(s) attached  Yes  No

6. Total number of applications and registrations involved: **1**

5. Name and address of party to whom correspondence concerning document should be mailed:  
Name: **Jennifer C. Wolfe, Esq.**  
Internal Address: **Suite 105**  
Street Address: **5151 Pfeiffer Road**  
City: **Cincinnati** State: **OH** Zip: **45242**

7. Total fee (37 CFR 3.41).....\$ **40.00**  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number: \_\_\_\_\_  
(Attach duplicate copy of this page if paying by deposit account)

**DO NOT USE THIS SPACE**

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Jennifer Wolfe      Jennifer Wolfe      4-29-04  
Name of Person Signing      Signature      Date

05/04/2004 BYRNE 00000033 2664890      Total number of pages including cover sheet, attachments, and document: **3**

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40.00 **DP** mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

**ASSIGNMENT OF TRADEMARK AND  
REGISTRATION**

WHEREAS, REACH PUBLISHING SYSTEMS, INC., an Ohio corporation, having its principal place of business at 9933 Alliance Road, Cincinnati, Ohio 45242, has adopted and has used in its business the trademark HOusetRENDS which was registered in the United States Patent and Trademark Office on December 17, 2002, as Registration No. 2,664,890.

WHEREAS, BUZZ PUBLICATIONS, LLC., an Ohio limited liability company, having its principal place of business at 9933 Alliance Road, Cincinnati, Ohio 45242, is desirous of acquiring the entire right, title and interest in and to said trademark and the registration therefore, together with the good will of the business in connection with which said trademark is used.

NOW, THEREFORE, to all whom it may concern, be it known that for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration to it in hand paid, the receipt of which is hereby acknowledged, said REACH PUBLISHING SYSTEMS, INC. by these presents does sell, assign and transfer unto the said BUZZ PUBLICATIONS, LLC, the entire right, title and interest in and to the aforesaid trademark and the registration, together with the good will of the business symbolized by the mark and registration, and together with all claims, demands, rights, choses in action and rights of recovery for past infringement thereof, the same to be held and enjoyed by the said BUZZ PUBLICATIONS, LLC for its own use and for that of its successors and assigns as fully and entirely as the same would have been held and enjoyed by the said REACH PUBLISHING SYSTEMS, INC. had this sale, assignment and transfer not been made.

