

05-06-2004



Form PTO-1594
(Rev. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)
Tab settings ⇌ ⇌ ⇌ ▼ ▼ ▼ ▼ ▼ ▼ ▼

RECORDS 102739192
TRADEMARKS ONE.

DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): S-4-04
4 EVER PETS NATURAL PRODUCTS LTD.
 Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other CORPORATION-CANADIAN
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Rodeo Equities Inc
Internal Address: _____
Address: _____
Street Address: 107, 750 McCurdy Road
City: Kelowna Prov. BC State: BC Zip: V1Y 2B7
 Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State _____
 Other Corporation - Canada
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____
Execution Date: DECEMBER 4, 2003

4. Application number(s) or registration number(s):
A. Trademark Application No.(s) _____
SEE ATTACHED
B. Trademark Registration No.(s) _____
Additional number(s) attached Yes No

6. Total number of applications and registrations involved: 8

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Susan Beliveau
Internal Address: _____
Street Address: #201, 2-3302 30th Ave
City: Vernon State: BC Zip: V1T 2C8

7. Total fee (37 CFR 3.41).....\$ 215.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: _____

DO NOT USE THIS SPACE

9. Signature.
Susan Beliveau Susan Beliveau April 27/04
Name of Person Signing Signature Date
Total number of pages including cover sheet, attachments, and document: 10

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

05/05/2004 6TBM11 00000039 76422768

01 FC:0521 40.00 OP
02 FC:0522 175.00 OP

TRADEMARK
REEL: 002963 FRAME: 0153

OFFICE OF PUBLIC RECORDS
MAY - 14 AM 9:35
FINANCE SECTION

Trade-mark**Application No.**

#1 PET SUPPLEMENT IN THE WORLD	76/422,768
4 A BETTER LIFE	76/422,770
4 EVER PETS & Design	76/422,771
4 EVER PETS	76/3501438
4 EVER	76/452,066
JOINT REVIVE	76/452,068
MISSING YOU	76/422,769
MULTI-PURE	76/452,065

IN THE MATTER OF THE UNITED STATES
PATENT AND TRADEMARK OFFICE

POWER OF ATTORNEY

Applicant hereby appoints Susan M. Beliveau as the attorney of record to act on its behalf and upon whom notices or process in proceedings may be served affecting the trademarks set out on Schedule "A" attached. **All correspondence** is to be sent to Susan M. Beliveau at the address noted below:

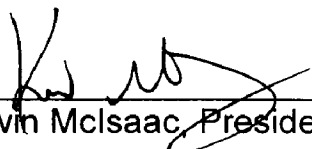
Susan M. Beliveau
#2 3302 30th Avenue
Vernon, British Columbia
Canada V1T 2C8

Tel: 250-558-5003
Fax: 250-558-1597

DATED this 25 day of FEBRUARY 2004.

RODEO EQUITIES INC.

By: _____


Kevin McIsaac, President

CONFIRMATION OF TRADE-MARK ASSIGNMENT

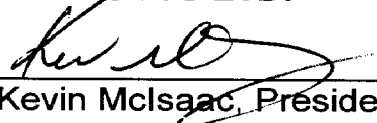
WHEREAS, **4 EVER PETS NATURAL PRODUCTS LTD.**, (the "Assignee"), whose postal address Unit 107, 750 McCurdy Road, Kelowna, British Columbia V1X 2P7 did as of October 1, 2003 sell, assign and set over absolutely **RODEO EQUITIES INC.**, (the "Assignor"), whose postal address Unit 107, 750 McCurdy Road, Kelowna, British Columbia V1X 2P7, its successors and assigns, all of its right, title and interest in and to the trade-marks listed on attached Schedule "A" (the "Trade-marks") together with any and all attaching goodwill;

AND WHEREAS, for the purposes of registration and by way of further assurance, the Assignee has requested the said Assignor to execute and deliver this assignment;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledge, the Assignor confirms that it did as of October 1, 2003 sell, assign and set over until the Assignee all its right, title and interest in Canada, United States and Worldwide in and to the Trade-marks with the intent that the title in Canada, United States and Worldwide to the Trade-marks shall be fully vested in the Assignee, its successors and assigns.

SIGNED at Kelowna, British Columbia, this 4 day of December, 2003.


**4 EVER PETS NATURAL
PRODUCTS LTD.**



Kevin McIsaac, President

ACCEPTED this 4 day of December, 2003.

RODEO EQUITIES INC.



Kevin McIsaac, President

SCHEDULE "A"

Trade-mark	Application #
<u>CANADA</u>	
#1 PET SUPPLEMENT IN THE WORLD	1,125,862
4 A BETTER LIFE	1,125,862
4 EVER PETS & Paw Design	1,125,864
4 EVER PETS	1,107,364
4 EVER	1,135,535
JOINT REVIVE	1,135,537
MISSING YOU	1,125,861
MULTI-PURE	1,135,536
<u>UNITED STATES</u>	
#1 PET SUPPLEMENT IN THE WORLD	76/422,768
4 A BETTER LIFE	76/422,770
4 EVER PETS & Design	76/422,771
4 EVER PETS	76/350,438
4 EVER	76/452,066
JOINT REVIVE	76/452,068
MISSING YOU	76/422,769
MULTI-PURE	76/452,065
<u>EUROPE</u>	
4 EVER PETS & Design	002741585

SCHEDULE "A"

Trade-mark

Application No.

#1 PET SUPPLEMENT IN THE WORLD	76/422,768
4 A BETTER LIFE	76/422,770
4 EVER PETS & Design	76/422,771
4 EVER PETS	76/350 2 438
4 EVER	76/452,066
JOINT REVIVE	76/452,068
MISSING YOU	76/422,769
MULTI-PURE	76/452,065

SCHEDULE "A"

Trade-mark

Application No.

#1 PET SUPPLEMENT IN THE WORLD	76/422,768
4 A BETTER LIFE	76/422,770
4 EVER PETS & Design	76/422,771
4 EVER PETS	76/350,438
4 EVER	76/452,066
JOINT REVIVE	76/452,068
MISSING YOU	76/422,769
MULTI-PURE	76/452,065