

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
E.O.H. Industries, Inc.	OrigiNails, Inc.	05/19/2004	CORPORATION: TEXAS

RECEIVING PARTY DATA

Name:	E.O.H. Beauty Brands, Inc.
Street Address:	11222 I Street
City:	Omaha
State/Country:	NEBRASKA
Postal Code:	68137
Entity Type:	CORPORATION: NEBRASKA

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	1546981	ADU'
Registration Number:	1402771	ORIGI-NAILS
Registration Number:	1415508	ORIGI-STIK
Registration Number:	1842605	PRIMABOND
Registration Number:	1496469	NAILS TO GO
Registration Number:	2343342	BUBBLE WHITE
Registration Number:	2525282	BODY HIGH

CORRESPONDENCE DATA

Fax Number: (402)231-8554  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: (402) 344-0500  
 Email: msullivan@bairdholm.com  
 Correspondent Name: Michael L. Sullivan  
 Address Line 1: 1500 Woodmen Tower  
 Address Line 4: Omaha, NEBRASKA 68102

NAME OF SUBMITTER:	Michael L. Sullivan
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**TRADEMARK**

OP \$190.00 1546981

Total Attachments: 2  
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**BILL OF SALE AND  
ASSIGNMENT OF ASSETS**

Made as of this 19<sup>th</sup> day of May, 2004, from E.O.H. Industries, Inc., a Texas corporation ("Seller"), to E.O.H. Beauty Brands, Inc., a Nebraska corporation ("Buyer").

**WITNESSETH:**

WHEREAS, in connection with the Asset Purchase Agreement between Buyer and Seller dated as of May 19, 2004 (the "Agreement"), Seller has agreed to convey, transfer, assign and deliver to Buyer the assets of Seller identified as the Assets under Section 1.1. of the Agreement (the "Purchased Assets").

NOW, THEREFORE, in consideration of the foregoing premises, and the mutual promises, covenants and agreements contained in the Agreement, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Seller does hereby sell, convey, transfer, assign and deliver to Buyer and its successors and assigns forever, free and clear of all encumbrances, all of Seller's right, title and interest in and to the Purchased Assets. Seller shall promptly execute, deliver, record and file any and all releases, affidavits, waivers and other documents, and take any additional actions that Buyer may reasonably request Seller to execute, deliver, record, file or take in connection with the implementation of this Bill of Sale.

Seller hereby represents and warrants to Buyer that (a) Seller is the absolute owner of the Purchased Assets, (b) the Purchased Assets are free and clear of all liens, mortgages, security interests, charges and other encumbrances except as disclosed in the exhibits to the Agreement, (c) Seller has full right, power and authority to sell the Purchased Assets and to make this Bill of Sale, and (d) upon execution and delivery of this Bill of Sale, Buyer shall have good and marketable title to the Purchased Assets.

This Bill of Sale shall be governed by and construed in accordance with the laws of the State of Nebraska and may only be amended and modified by written instrument executed by each of the parties hereto.

IN WITNESS WHEREOF, Seller has executed this instrument on the date and year first set forth above.

E.O.H. Industries, Inc.

By:   
Emmett Hickey, President

STATE OF TEXAS )  
COUNTY OF Tarrant ) ss:

I, the undersigned, a Notary Public, in and for said County, in the State aforesaid, do hereby certify that Emmett Hickey, known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he had signed and delivered this instrument, as the duly authorized officer of E.O.H. Industries, Inc., and as his, and the corporation's, free and voluntary act, for the use and purposes therein set forth.

Given under my hand and official seal this 19<sup>th</sup> day of May, 2004.

Lucretia Wright  
Notary Public

My Commission Expires: 2-18-07

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