TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Adams/Hunter Publishing, Inc.		05/23/2002	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	MCA Communications, LLC
Street Address:	420 S. Palm Canyon Drive
Internal Address:	2nd Floor
City:	Palm Springs
State/Country:	CALIFORNIA
Postal Code:	92262
Entity Type:	limited liability company: DELAWARE

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Registration Number:	0794477	SERVICE STATION MANAGEMENT
Registration Number:	1182907	NATIONAL PETROLEUM NEWS
Registration Number:	2249179	AUTO & TRUCK INTERNATIONAL
Registration Number:	2233942	NPN INTERNATIONAL
Registration Number:	2275803	TOBACCO RETAILER
Registration Number:	2297145	CANDY BUSINESS
Registration Number:	1333172	FUEL OIL NEWS
Registration Number:	2521418	DESIGNERS OF THE 21ST CENTURY
Registration Number:	2549464	GALLERY OF GOLD
Registration Number:	2573092	JQ MAGAZINE
Registration Number:	2629497	LIMITED EDITION
Registration Number:	2606730	THE LUXURY OF TIME
Registration Number:	2641247	PLATINUM PORTFOLIO
Registration Number:	2571014	PLATINUM PROFILES

CH $415.00 0794477

Registration Number:	2584646	PLATINUM EDITION
Registration Number:	2624190	NPNI

CORRESPONDENCE DATA

Fax Number: (312)616-5700

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Email: lsullivan@leydig.com

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Address Line 4: Chicago, ILLINOIS 60601-6780

ATTORNEY DOCKET NUMBER:	231463
NAME OF SUBMITTER:	Lynn A. Sullivan

Total Attachments: 2
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ASSIGNMENT OF TRADEMARKS

WHEREAS, **Adams/Hunter Publishing, Inc.** (Assignor), a Delaware corporation, having its principal offices at 68-860 Perez Road, Cathedral City, CA 92334 has adopted, used, is using and is the owner of the trademarks listed on Schedule A, registered in the United States Patent and Trademark Office:

WHEREAS, **MCA Communications, LLC** (Assignee), a Delaware limited liability company, having its principal place of business at 420 S. Palm Canyon Drive, 2nd Floor, Palm Springs, CA 92262 is desirous of acquiring said marks;

Now, therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title and interest in and to said marks, together with the goodwill of the business symbolized by said marks and registrations thereof, and including all common-law and other rights in said marks, all claims, demands and causes for action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of said marks prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor, does hereby execute this assignment *nunc pro tunc* to take effect on the 23th day of May 2002.

Adams/Hunter Publishing, Inc.

By: Joseph Cohen

Title: CFO

SCHEDULE A

SERVICE STATION MANAGEMENT	REG. NO. 0794477
NATIONAL PETROLEUM NEWS	REG. NO. 1182907
AUTO & TRUCK INTERNATIONAL	REG. NO. 2249179
NPN INTERNATIONAL	REG. NO. 2233942
TOBACCO RETAILER & Design	REG. NO. 2275803
CANDY BUSINESS & Design	REG. NO. 2297145
FUEL OIL NEWS	REG. NO. 1333172
DESIGNERS OF THE 21ST CENTURE	REG. NO. 2521418
GALLERY OF GOLD	REG. NO. 2549464
JQ MAGAZINE	REG. NO. 2573092
LIMITED EDITION	REG. NO. 2629497
THE LUXURY OF TIME	REG. NO. 2606730
PLATIMUN PORTFOLIO	REG. NO. 2641247
PLATINUM PROFILES	REG. NO. 2571014
PLATINUM EDITION	REG. NO. 2584646
NPNi & Design	REG, NO. 2624190