

Form PTO-1594  
(rev 06/04)

**RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY**

U. S. Department of Commerce  
Patent and Trademark Office

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below:

**1. Name of conveying party(ies)/Execution Date(s):**

Y&R Properties

- Individual(s)  Association
- General Partnership  Limited Partnership
- Corporation - State
- Other

Citizenship Delaware

Date(s) July 9, 2004 (effective date)

Additional name(s) of conveying party(ies) attached?  Yes  No

**2. Name and Address of receiving party(ies)**

Additional name(s) & address(es) attached?  Yes  No

Name: WPP Properties

Internal Address: \_\_\_\_\_

Street Address: 1001 Front Street

City: San Francisco

State: California

Country: USA Zip: 94111

Association - Citizenship \_\_\_\_\_

General Partnership - Citizenship Delaware

Limited Partnership - Citizenship \_\_\_\_\_

Corporation - Citizenship \_\_\_\_\_

Other \_\_\_\_\_

Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached  Yes  No.

**3. Nature of conveyance:**

- Assignment  Merger
- Security Agreement  Change of Name
- Government Interest Assignment
- Other \_\_\_\_\_

**4. Application number(s) or registration number(s):**

A. Trademark Application No(s).

B. Trademark Registration No(s).

78423869	75388609	76507468
76443188	76606377	78027037
78443916	78398676	76476486
78276605	76591524	76460604
76139954	75891974	75891724
78360392	76596331	78425101
78423941	78398440	78396900
78313340		

2559709	2553543	2379206
2195418	2063412	1479899
2845323	2759390	2559708
2507820	2290399	862436
2788343	2860949	2484699
2477293	2513222	2473814
2415723	2502711	2514849
2377799	2513197	2204535

Additional numbers attached?  Yes  No

**5. Name and address of party to whom correspondence concerning document should be mailed:**

Joy J. Wildes, Esq.  
DAVIS & GILBERT LLP  
1740 Broadway  
New York, New York 10019

Tel: (212) 468-4800

Fax: (212) 468-4888

DWeems@DGLaw.com

**6. Total number of applications and registrations involved:**

22  
57

**7. Total fee (37 CFR 1.21(h) and 3.41) \$1990.00**

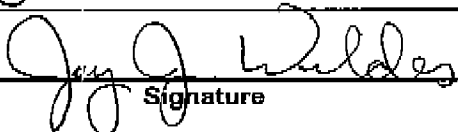
All fees and any deficiencies are authorized to be charged to Deposit Account (Our Ref. 3023-949)

**8. Payment Information**

Deposit Account No. 502293

Authorized User Name: Lore Traband

**9. Signature.**

  
Signature

10/28/04

Date 10/28/2004

Joy J. Wildes

Name of Person Signing

Total number of pages including cover sheet, and documents:

5

CH \$1990.00 602293 78423869

**CONTINUATION:** Change of Name from Y&R Properties to WPP Properties

**4. Application number(s) or registration number(s):**

A. Trademark Application No(s).

B. Trademark Registration No(s).

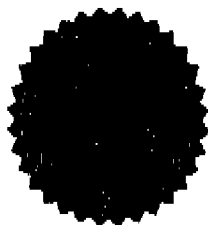
**2298380; 1761635; 2813997; 2475365  
2433385; 2366525; 2579332; 2263591  
2674378; 2672938; 2537939; 2879783  
2610435; 2694349; 2318096; 2158964  
2804359**

# Delaware

PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "Y&R PROPERTIES", CHANGING ITS NAME FROM "Y&R PROPERTIES" TO "WPP PROPERTIES", FILED IN THIS OFFICE ON THE NINTH DAY OF JULY, A.D. 2004, AT 4:49 O'CLOCK P.M.



*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State  
AUTHENTICATION: 3225150

2825682 8100

040506907

DATE: 07-12-04

TRADEMARK  
REEL: 002965 FRAME: 0481

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 04:49 PM 07/09/2004  
FILED 04:49 PM 07/09/2004  
SRV 040506907 - 2825682 FILE

**CERTIFICATE OF AMENDMENT  
OF  
CERTIFICATE OF STATEMENT OF PARTNERSHIP EXISTENCE  
OF  
Y&R PROPERTIES**

Y&R PROPERTIES (the "Partnership"), a general partnership organized and existing under the State of Delaware, in order to amend its currently effective Statement of Partnership Existence, in accordance with Section 15-105 of the Delaware Revised Uniform Partnership Act (the "Act"), hereby adopts the following Certificate of Amendment:

**FIRST:** The name of the Partnership is Y&R PROPERTIES.

**SECOND:** The Statement of Partnership Existence for Y&R Properties was filed with the Secretary of State of Delaware on December 31, 2001.

**THIRD:** The Partnership hereby amends its Certificate of Statement of Partnership Existence as follows:

Paragraph **FIRST** of the Certificate of Statement of Partnership Existence, relating to the name of the partnership is hereby amended to read as follows:

**"FIRST: The name of the partnership is WPP PROPERTIES"**

The undersigned, the general partner of the Partnership, executes this Certificate of Amendment of Partnership Existence on July 9, 2004.

YOUNG & RUBICAM INC.

By: /s/ Kevin Farewell  
Kevin Farewell  
Vice-President Senior Tax Counsel

#459359v2 03023-0461-001