

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Edge Interactive Media, Inc.		10/15/2004	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA	
Name:	Future Publishing Ltd.
Street Address:	Beauford Court
Internal Address:	30 Monmouth Street
City:	Bath BA1 2BW
State/Country:	UNITED KINGDOM
Entity Type:	COMPANY: UNITED KINGDOM

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Serial Number:	75077113	THE EDGE
Registration Number:	2219837	EDGE

CORRESPONDENCE DATA	
Fax Number:	(703)336-6950
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	2138921840
Email:	ipdocketing@howrey.com
Correspondent Name:	Bobby Ghajar
Address Line 1:	Howrey Simon Arnold & White, LLP
Address Line 2:	2941 Fairview Park Drive, Box 7
Address Line 4:	Falls Church, VIRGINIA 22042

ATTORNEY DOCKET NUMBER:	11321.0007.000000
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DOMESTIC REPRESENTATIVE	
Name:	
Address Line 1:	
Address Line 2:	

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Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Beth Craig

Total Attachments: 2

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## PARTIAL ASSIGNMENT OF TRADEMARKS

WHEREAS, The Edge Interactive Media, Inc., a California corporation having a place of business of 530 South Lake Ave. Suite #171, Pasadena, California, 91101 ("Assignor") has adopted, own, and used the trademarks THE EDGE and EDGE in connection with various goods and services listed in Assignor's U.S. Trademark Application Serial No. 75077113 and Trademark Registration No. 2219837;

AND WHEREAS, Future Publishing Ltd., a company incorporation and existing under the laws of the United Kingdom, having a place of business at Beauford Court, 30 Monmouth Street, Bath BA1 2BW, England (hereinafter the "Assignee") desires to acquire any and all rights, title, and interest in and to the EDGE and THE EDGE trademarks (hereinafter the "Assigned Trademarks"), and related applications and registrations, only for the following goods (hereinafter the "Assigned Class 16 Goods"):

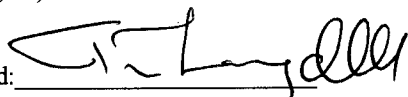
Assigned Class 16 Goods		
<b>THE EDGE</b>	Ser. No. 75/077,113	printed matter and publications, namely, magazines, newspapers, journals and columns and sections within such magazines, newspapers and journals, all in the fields of business, entertainment and education, relating to computers, computer software, computer games, video games, hand-held games and other interactive media.
<b>EDGE</b>	Reg. No. 2,219,837	printed matter and publications, namely, magazines, newspapers, journals and columns and sections within such magazines, newspapers and journals, all in the fields of business, entertainment, and education, relating to computers, computer software, computer games, video games, hand-held games and other interactive media.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby sell, assign,

and transfer to the said Assignee, its successors and assigns, all rights, title, and interest in and to Assigned Trademarks for the Assigned Class 16 Goods, in the United States, together with the goodwill of the Assignor's business connected with the use of and symbolized by the Assigned Trademarks for the Assigned Class 16 Goods.

IN WITNESS WHEREOF, the said Assignor has hereunto executed this instrument this 15<sup>th</sup> day of October \_\_\_\_, 2004.

The Edge Interactive Media, Inc  
(Assignor)

Signed:   
Name: TIM LANGDELL  
Title: CEO

Date: October 15, 2004