

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	CHANGE OF NAME
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Herbal Bar Industries		10/25/2004	CORPORATION: ARIZONA

RECEIVING PARTY DATA	
Name:	BBK TOBACCO & FOODS INC
Doing Business As:	HBI INTERNATIONAL
Street Address:	836 E University Drive #101
City:	Phoenix
State/Country:	ARIZONA
Postal Code:	85034
Entity Type:	CORPORATION: ARIZONA

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Serial Number:	78058097	HBI
Serial Number:	75700830	HBI

CORRESPONDENCE DATA	
Fax Number:	(602)955-3330
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	6029556688
Email:	jdk@gkessel.com
Correspondent Name:	Charles Bachmann
Address Line 1:	836 E University Drive #101
Address Line 4:	Phoenix, ARIZONA 85034

ATTORNEY DOCKET NUMBER:	CHARNGES OF HBI
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NAME OF SUBMITTER:	Charles Bachmann
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Total Attachments: 0

OP \$65.00 78058097

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