

05-13-2004

FORM PTO-1794
(Rev. 6-93)

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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

ONLY

To The Honorable Commission

102744116

...ed original documents or copy thereof.

1. Name of conveying party(ies):
Crown Holdings, Inc. **5/10/04**

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State: Pennsylvania
 Other:

Additional name(s) of conveying party(ies) attached? YES NO

3. Nature of Conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other:
 Execution Date: April 28, 2004

2. Name and address of receiving party(ies):
Name: Crown Packaging Technology, Inc.
Internal Address:
Street Address: 11535 South Central Avenue
City: Alsip
State: IL ZIP: 60803

Individual(s) citizenship:
 Association:
 General Partnership:
 Limited Partnership:
 Corporation-State: Delaware
 Other:

If assignee is not domiciled in the United States, a domestic representative designation is attached: YES NO
 (Designation must be a separate document from Assignment)
 Additional name(s) & address attached? YES NO

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s) | B. Trademark registration No.(s)
 76/503,976; 76/503,469, 78/381,163;
 78/374,941; 78/374,946

Additional numbers attached? YES NO

5. Name and address of party to whom correspondence concerning documents should be mailed:
Name: Denise I. Mroz, Esq.
Internal Address:
WOODCOCK WASHBURN LLP
One Liberty Place - 46th Floor

Street Address: 1650 Market Street
City: Philadelphia State: Pennsylvania
ZIP: 19103-7301

6. Total number of applications and registrations involved:
5

7. Total fee (37 CFR 3.41):.....\$140.00

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: 23-3050

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Denise I. Mroz, Esq. 5/10/04
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 3

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Mail documents to be recorded with required cover sheet information to:
Mail Stop Assignment Recordation Services
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Alexandria, VA 22313-1450

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project. (0651-0011).

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01 FC:0521 40.00 OP
02 FC:0522 100.00 OP

TRADEMARK
REEL: 002965 FRAME: 0922

TRADEMARK ASSIGNMENT

WHEREAS, Crown Holdings, Inc., (hereinafter called "Assignor"), a Pennsylvania corporation with a place of business at One Crown Way, Philadelphia, Pennsylvania 19154-4599, is the owner of the marks listed in Appendix A (collectively referred to as "the Marks"); and

WHEREAS, Crown Packaging Technology, Inc. (hereinafter called "Assignee"), a Delaware corporation, with a place of business at 11535 S. Central Avenue, Alsip, Illinois 60803, is desirous of acquiring the Marks, the good will associated with the Marks, and registrations thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assign to Assignee all right, title, and interest in and to the Marks, all chooses in action (including the right to bring suit for past infringement of the Marks), together with the good will of the business symbolized by the Marks, and the registrations thereof.

Crown Holdings, Inc.

 Date: April 28, 2004
Name: William T. Gallagher
Title: Senior Vice President

Crown Packaging Technology, Inc.

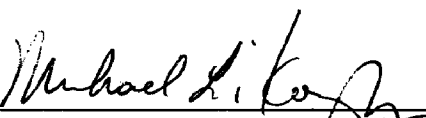
 Date: April 28, 2004
Name: Michael L. Koranic
Title: Sr. Attorney

EXHIBIT A

<u>Trademark</u>	<u>Application No.</u>
CROWN HOLDINGS, INC.	76/503,976
CROWN HOLDINGS	76/503,469
MAXIMO	78/381,163
LIFTOFF	78/374,941
BRAND-BUILDING PACKAGING	78/374,946