

05-13-2004

Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005)



ET U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): WISCONSIN GINSENG HERB ASSOCIATION, L.L.C. 5-4-04

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other limited liability company of Wisconsin

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other

Execution Date: 04-30-04

2. Name and address of receiving party(ies) Name: BAUMANN FARMS, L.L.P. Internal dba Wisconsin's Finest Address: Street Address: 4903 N. 32nd Avenue City: Wausau State: WI Zip: 54401

- Individual(s) citizenship Association General Partnership Limited Partnership of Wisconsin Corporation-State Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s): A. Trademark Application No.(s)

B. Trademark Registration No.(s) 0,851,233 2,194,412

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: L. S. VanLandingham III

Internal Address:

Street Address: 12921 Bridger Drive City: Germantown State: MD Zip: 2820874

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41) \$ 65.00 Enclosed Authorized to be charged to deposit account

8. Deposit account number:



05-04-2004

U.S. Patent & TMO/TM Mail Rept Dt. 4/71

9. Signature: L. S. VanLandingham III L S VanLandingham III 05-04-04 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

05/12/2004 MGETACHE 00000078 0851233

01 FC:0521 40.00 OP 02 FC:0522 25.00 OP

TRADEMARK REEL: 002966 FRAME: 0026

ASSIGNMENT

WHEREAS, WISCONSIN GINSENG HERB ASSOCIATION, L.L.C., a limited liability company of the State of Wisconsin, having a post office address of Post Office Box 88, Marathon, WI 54448, hereinafter referred to as the Assignor, has adopted, used and is using a certain marks for which it has obtained United States trademark registrations, namely:

Registration No. 0,851,233, issued June 18, 1968, for WISCONSIN'S FINEST; and

Registration No. 2,194,412, issued October 6, 1998, for WISCONSIN'S FINEST;

WHEREAS, BAUMANN FARMS, L.L.P., a limited liability partnership of the State of Wisconsin doing business as Wisconsin's Finest, having a post office address of 4903 N. 32nd Avenue, Wausau, WI 54401, hereinafter referred to as the Assignee, is desirous of acquiring the entire rights, title and interest in and to the aforesaid marks, and in and to the aforesaid registrations therefor, namely, Registration Nos. 0,851,233 and 2,194,412, together with the good will of the business symbolized thereby;

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the said Assignor does hereby sell, assign, convey and transfer to the said Assignee, its successors and assigns, the entire rights, title and

interest in and to its aforesaid marks, and in and to its aforesaid registrations therefor, namely, Registration Nos. 0,851,233 and 2,194,412, together with the good will of the business symbolized thereby.

This assignment is made nunc pro tunc, effective as of April 1, 2004.

IN WITNESS WHEREOF, the said Assignor has caused this Assignment to be executed on its behalf on this 30 day of April, 2004.

WISCONSIN GINSENG HERB
ASSOCIATION, L.L.C.

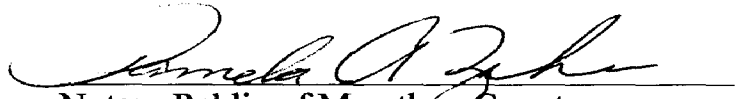
By: 
KRAIG BAUMANN
President

STATE OF WISCONSIN)
 : ss:
COUNTY OF MARATHON)

Before me, on this date personally appeared KRAIG BAUMANN, President of WISCONSIN GINSENG HERB ASSOCIATION, L.L.C., a limited liability company of Wisconsin, who is known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same for the purposes and considerations therein expressed, in the capacity therein stated, and as the duly authorized act and deed of the said limited liability company.

GIVEN UNDER MY HAND AND SEAL OF OFFICE, this 30th

day of April, 2004.



Notary Public of Marathon County
State of Wisconsin

My Commission Expires: 6-13-2004

(SEAL)