

5/11/04

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DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
**HIP HOP BEVERAGE CORPORATION**

- Individual(s)
- General Partnership
- Corporation-State **NEVADA**
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: **04/30/2004**

2. Name and address of receiving party(ies)

Name: **Rising Sun, LLC**  
Internal  
Address: **4331 E. Baseline Road**  
Street Address: **Suite B-105**  
City: **Gilbert** State **AZ** Zip: **85234**

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State

Other: **Nevada Limited Liability**  
If assignee is not domiciled in the United States, a company representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) **76148009**

B. Trademark Registration No.(s)

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Giovanni Luciano**  
Internal Address: **4331 E. Baseline Rd.**  
**Suite B-105**  
**Gilbert, AZ 85234**  
Street Address: **4331 E. Baseline Rd.**  
**Suite B-105**  
City: **Gilbert** State: **AZ** Zip: **85234**

6. Total number of applications and registrations involved:

7. Total fee (37 CFR 3.41) **\$ 40.00**

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

**CALVIN ROSS**  
Name of Person Signing

*Calvin Ross*  
Signature

**5/5/04**  
Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

05/13/2004 ECOOPER 00000085 76148009

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Mark: HIP HOP BEVERAGE CORPORATION

Serial Number: 76148009

Filing Date:

Applicant: Calvin Ross, James L. Robertson and Bob Solomon

Paper Being Filed: Recordation Form Cover Sheet

U.S. Postal Service Delivery Confirmation Receipt #: 0302 0980 0002 6232 7459

Date of Deposit: May 5, 2004

I hereby certify that this paper or fee is being deposited with the United States Postal Service "First Class Mail Delivery Confirmation to Addressee" service under 37 CFR 1.10 on the date shown above and is addressed to the Assistant Commissioner for Trademarks, Box New App/Fee, 2900 Crystal Drive, Arlington, VA 22202-3513.

A handwritten signature in cursive script that reads "Dottie Brewer". The signature is written in black ink and is positioned above the printed name.

**DOTTIE BREWER**