### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 CHANGE OF NAME

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Executive Tax Reports, Inc.		11/06/2000	CORPORATION: NEW YORK

#### **RECEIVING PARTY DATA**

Name:	New York Institute of Finance, Inc.	
Street Address:	1330 Avenue of the Americas	
Internal Address:	10th Floor	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10019	
Entity Type:	CORPORATION: NEW YORK	

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	l 2202398	NEW YORK INSTITUTE OF FINANCE THE WORLD'S LEADING FINANCIAL EDUCATION INSTITUTION.

#### **CORRESPONDENCE DATA**

Fax Number: (202)739-3001

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 202-739-5652

Email: chowell@morganlewis.com

Correspondent Name: Morgan, Lewis & Bockius LLP

Address Line 1: 1111 Pennsylvania Ave., N.W.

Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

ATTORNEY DOCKET NUMBER: 45390-0184- (FILE 5053)

NAME OF SUBMITTER: Catherine R. Howell, Paralegal

Total Attachments: 0

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**RECORDED: 10/29/2004**